



SCHOOL OF
COMMERCE & MANAGEMENT STUDIES

**Five-Day Workshop on
Advanced Research
Methodology**



CONTACT DETAILS

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WORKSHOP ON ADVANCED RESEARCH METHODOLOGY

This workshop will provide both theoretical and practical training in qualitative, quantitative, and mixed-method research, along with hands-on sessions in data analysis and statistical software

HOST OF THE EVENT



CAPT. PROF. A. NAGARAJ SUBBARAO,
DEAN - SCMS,
DAYANANDA SAGR UNIVERSITY



OCTOBER
15-19, 2025



DAYANANDA SAGR UNIVERSITY
CAMPUS 3

BOOK YOUR SEAT TODAY!

joining link : <https://dsuedu.in/embat3>



SCHOOL OF COMMERCE & MANAGEMENT STUDIES

The School of Commerce and Management Studies has a large footprint at Dayananda Sagar University, Bengaluru and worldwide, with its alumni spanning the globe. The school offers full-time programs in BBA and B.Com with several specialisations. The full-time MBA program is highly regarded, and the school is consistently ranked as one of the "top emerging business schools in India", along with several new-age IIMs

The school has deep industry connections, and the Executive Education division of the school offers an Executive MBA program. This is a weekend degree program for working professionals with diverse specialisations, and certificate programs in management and the management of technology. Almost every MNC represents Executive Education at SCMS, and programs serve to craft superior managers and leaders, which is a crying need in the industry

The school offers Executive Education programs through a hybrid model, which works brilliantly for busy professionals. The personal learning cloud is a vast array of classroom courses, online courses, interactive platforms, and instructional software tools. It makes personalising, socialising, contextualising, and tracking learning accessible and affordable. The school has top-class faculty both scholarly and practice which gives the programs an edge over other B-Schools. It is for this reason that SCMS has been ranked as a "top fifteen emerging B-School in India" for 2021 and 2022

ABOUT THE WORKSHOP

The School of Commerce and Management Studies is organizing a Five-Day Hybrid Workshop on Advanced Research Methodology from **October 15-19, 2025**. Research methodology forms the backbone of any academic inquiry, providing scholars with the tools and frameworks to structure their ideas, validate findings, and contribute meaningfully to the body of knowledge.

In today's rapidly evolving academic landscape, mastering advanced methodological approaches is essential for producing high-quality research that stands up to global standards.

This workshop is designed to help faculty members, research scholars, and postgraduate students strengthen their research skills through a blend of theoretical insights and practical applications. Sessions will cover advanced techniques in qualitative, quantitative, and mixed-method research, with hands-on training in data analysis tools and statistical software. Delivered in a hybrid format, it offers participants the flexibility to join both in-person and virtually, ensuring wider accessibility. Expert resource persons will guide participants through contemporary research practices, enhancing their ability to publish impactful work and pursue academic excellence.

Registration Process

Step 1: Pay the registration fees as per the category

Step 2: Fill up google form

Payment details

Registration Fees	
Industry	₹2000
Academicians	₹1000
Research Scholar	₹500
Students	₹300

Registration Link: <https://forms.gle/BeiFVe116MrBECJW7>

Last date of registration 5th October 2025

MEET THE SPEAKERS



DR NIGAMANANDA BISWAS
(ALIGARH MUSLIM
UNIVERSITY)



DR. UJJWAL KANTI PAUL
(NIT DURGAPUR)



DR. SUBHADEEP MUKHERJEE
(RAMAIAH UNIVERSITY OF APPLIED
SCIENCES)



DR. NISHA GOYAL
(DAYANANDA SAGAR UNIVERSITY)



DR. ABHIJIT CHAKRABORTY
(DAYANANDA SAGAR UNIVERSITY)

CONVENOR

DR. ABHIJIT CHAKRABORTY
DR. ABHIJIT RANJAN DAS

ORGANIZING COMMITTEE

Dr. M M Bagali
Dr. Sai Ganesh
Dr. Nisha Goyal