



DAYANANDA SAGAR
UNIVERSITY
Executive Education

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OFFICIAL NEWSLETTER

THE EXECUTIVE EDGE

Your Quarterly Insight into Executive Learning and Leadership



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THE EXECUTIVE EDGE

Your Quarterly Insight into Executive Learning and Leadership

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Your Quarterly Round-Up of Leadership and Learning

Welcome to The Executive Edge, the official quarterly newsletter of the Dayananda Sagar University, Bengaluru, Executive Education. Each edition brings you a curated mix of insights, stories, and highlights that reflect the spirit of executive education at Dayananda Sagar University.

In this issue, we open with a message from our Dean, sharing the university's latest milestones and vision for leadership in a rapidly evolving business world.

Our faculty insights section features thought-provoking articles from Dayananda Sagar University's professors—covering trends in strategy, innovation, digital transformation, and leadership. You'll also find highlights from our industry connect initiatives—Management Development Programs, corporate workshops, and collaborative projects that bridge academia with the world of business. We showcase our student achievements, inspiring testimonials, and a data snapshot of our growing student intakes over the years.

Finally, meet the student services team that supports our learners' journey and explore

upcoming opportunities to engage with our vibrant EMBA community.. At Dayananda Sagar University Executive Education, we continue to empower professionals to learn, lead, and transform. Dive in and discover how we're shaping the leaders of tomorrow—today.



Dean's Message

It gives me great pleasure to welcome you to the inaugural issue of Executive Edge, the newsletter of Executive Education at Dayananda Sagar University. This publication reflects our collective commitment to nurturing leaders who can think deeply, act decisively, and contribute meaningfully to a rapidly changing world.

We are living in an age where the pace of transformation in business, technology, and society is unprecedented. Success today is no longer determined only by experience or specialization, but by the ability to continuously learn, unlearn, and reinvent oneself. Executive Education plays a critical role in enabling professionals to remain relevant, forward-looking, and resilient in the face of uncertainty. It empowers working executives to upgrade their knowledge, broaden their perspectives, and strengthen their leadership capability while remaining actively engaged in industry.



Prof. Capt. A Nagaraj Subbarao, PhD
Master Mariner, Strategy, Leadership

At Dayananda Sagar University, our programs are designed around four pillars that we believe define the future of management – Leadership, Creativity, Problem-Solving, and Entrepreneurial Thinking. Leaders must not only manage complexity, but inspire people towards purpose and excellence. Creativity enables innovation, fresh thinking, and adaptability in dynamic environments. Problem-solving equips executives to respond to ambiguity with clarity, discipline, and analytical rigor. Entrepreneurial skills foster initiative, ownership, value creation, and societal impact.

Our executive learners come from diverse industries, functions, and cultural contexts. They enrich our classrooms with their experiences, insights, and aspirations. Our faculty – who blend strong academic foundations with rich industry practice – play a transformative role in shaping these learning journeys. Together, we are building a vibrant ecosystem that encourages reflection, collaboration, and lifelong learning.

Executive Edge will serve as a window into this ecosystem – sharing ideas, achievements, thought leadership, and inspirational stories from our executive community.

I invite you to engage with this platform, contribute your experiences, and continue your journey of growth and excellence with us.

About Us

The School of Commerce & Management Studies (SCMS) at Dayananda Sagar University is a center of excellence in management education, research, and executive learning. With programs designed for students, professionals, and industry, SCMS blends academic rigor with practical relevance, shaping future-ready leaders.

Our offerings span the Doctoral Program in Management, a full-time MBA for young graduates, and a highly successful Executive Education for working professionals. In addition, SCMS delivers Certificate Programs, Management Development Programs (MDPs), customized training, and short webinars in niche areas—providing flexible and impactful learning opportunities tailored to industry needs.

At the core of our philosophy are six pillars that guide curriculum and practice:

- **Leadership** – building resilient and inspiring leaders
- **Technology** – leveraging AI, analytics, and digital innovation
- **Creativity** – fostering innovation and new thinking
- **Problem Solving** – applying structured approaches to complexity
- **Entrepreneurship** – enabling venture creation and growth
- **Sustainability** – embedding ethics and responsibility into business

SCMS is at the forefront of emerging domains with programs in Artificial Intelligence, Business Analytics, Sustainability, and FinTech, preparing participants for tomorrow's opportunities.

Our faculty—a blend of scholars and senior industry leaders—bring world-class expertise and mentorship. A vibrant alumni base spans industries, while associations with world class organizations ensure that our programs remain industry-relevant and globally competitive.

At SCMS, we are committed to creating leaders who innovate, inspire, and transform. We invite you to be part of this journey.



Why Industry Leaders Choose Us

Today's HR leaders are under increasing pressure to develop future-ready leaders, retain high-potential talent, and manage rising hiring costs—all while ensuring business continuity. The Dayananda Sagar University Executive Education Program addresses these priorities by serving as a strategic talent development solution rather than just an academic qualification.

Building a strong internal leadership pipeline is one of the primary reasons organizations partner with Dayananda Sagar University. The programme is designed for mid- to senior-level professionals who already understand the business context. By equipping them with advanced management, strategic, and leadership capabilities, organizations are able to prepare high-potential employees for larger roles without disrupting operations. This ensures leadership continuity and reduces dependency on external hiring.

The programme also enhances retention and significantly lowers hiring costs. When employees see a clear investment in their growth and career progression, engagement levels rise and attrition drops. Sponsoring employees for an Executive Education not only strengthens loyalty but also reduces the costs associated with recruitment, onboarding, and leadership misalignment. HR leaders view this as a long-term investment with measurable returns in productivity and stability.

Equally important is the flexible, employee-friendly format of the Dayananda Sagar University Executive Education. Designed to accommodate working professionals, the programme blends academic rigor with practical application, allowing participants to immediately apply learning to their roles. This flexibility ensures minimal disruption to work commitments while maximizing learning outcomes.

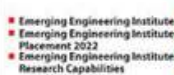
For HR leaders, the Dayananda Sagar University Executive Education is not just education—it is a strategic tool for leadership development, retention, and organizational growth.

- Builds internal leadership pipeline
- Enhances retention & reduces hiring costs
- Flexible, employee-friendly format



Faculty Strength

- **Average 25+ years** of corporate leadership experience
- **Alumni from premier institutions** (IIMs, IITs, MIT, SDA Bocconi, University of Illinois - Urbana Champaign etc)
- **Senior leaders** from diverse industries (Fortune 500s, Indian conglomerates, and high-growth startups etc)
- **Practical, application-driven** teaching approach
- **Average Designation:** Senior Leadership roles – CXOs, VPs, Directors, and Practice Heads
- **Thought Leadership:** Authors, keynote speakers, and subject-matter experts shaping business practices



Faculty Insights

Dr. Abhijit Chakraborty

I teach Finance with a strong focus on decision-making, financial strategy, and value creation. Executive education is the future because working professionals don't need theory alone—they need financial insight they can apply immediately to real business challenges."

Deputy Director - Executive Education

**Dr. Solai Bhaskaran**

Human Resources instruction centers on people strategy, leadership, and organizational effectiveness. Executive education is imperative in the contemporary landscape, integrating practical experience with rigorous frameworks to cultivate superior people management proficiency.

Professor - HR, Organization Behaviour

**Dr. Amulya Panda**

My course in Logistics and Supply Chain Management enables professionals to optimize end-to-end supply networks, improve service levels, and reduce cost and risk. Executive education connects proven frameworks with real-world supply chain challenges, empowering learners to drive resilient and high-performance operations.

Professor - Logistics & Supply Change Management

**Dr. Vasudevan**

My courses integrate Marketing with Business Analytics, helping leaders make data-driven market decisions. Executive education equips professionals to translate insights into action in fast-changing, competitive environments.

Professor - Marketing, Analytics



Faculty Insights

Dr. Hari Ambadapudi

In Project Management, I focus on planning, execution, risk, and stakeholder alignment. Executive education prepares professionals to lead complex projects confidently while balancing deadlines, teams, and business priorities.

Professor - Project Management

**Dr. K.N. Amarnath**

My focus is on Business Analytics—turning data into meaningful business intelligence. Executive education empowers professionals to leverage analytics strategically rather than treating it as a purely technical skill.

Professor - Business Analytics

**Dr. Srinivas Padmanabhuni**

My courses cover AI, Machine Learning, Software Engineering, and Cybersecurity. Executive education is essential because leaders must understand technology well enough to make informed strategic and risk-related decisions.

Professor - AI, ML, Software Engineering & Cybersecurity

**Dr. Satish Talikota**

I teach Supply Chain, Operations, and Entrepreneurship with a strong practical orientation. Executive education is ideal for professionals who want to innovate, build resilient systems, and think like entrepreneurs within organizations

Professor - Supply Chain, Operations Management, Entrepreneurship



Faculty Insights

Dr. Buchi Babu Muvva

I teach Business Research Methods and Analytics to help professionals ask the right questions and interpret data correctly. Executive education strengthens evidence-based decision-making, which is crucial at senior levels.

Professor - Business Research Methods & Analytics

**Dr. Alagiri Govindasamy**

I teach Entrepreneurship, Supply Chain Management, IT, and Digital Transformation. Executive education helps professionals lead change, adopt technology strategically, and drive transformation rather than react to it.

Professor - Entrepreneurship, SCM, IT & Digital Transformation

**Dr. Astha Kumbhat**

My courses span Retail Management, Supply Chain, Marketing, and Operations. Executive education enables professionals to understand the full value chain and make integrated business decisions.

Professor - Retail, Supply Chain, Marketing & Operations

**Prof. Mohan Srinivasan**

I teach Global Business, Product Management and Operations with a strong focus on delivering customer value through efficient and high-quality processes. Executive education is the future because experienced professionals need structured frameworks to refine their thinking, improve execution, and lead quality-driven growth in competitive markets.

Professor - Global Business, Product Management and Operations



Faculty Insights

Prof. Anurag Jalan

I teach Economics by focusing on fundamentals and on how market forces shape real business decisions. Executive education is the future because experienced professionals need clarity to navigate uncertainty and lead with confidence.

Professor - Economics

**Prof. Anant Pophali**

My courses integrate Human Resources and IT Management, helping leaders manage people in technology-driven organizations. Executive education equips working professionals to align digital capability with human capital strategy.

Professor - HR and IT Management



International Faculty

Dr. Stephen McKenna (Australia)

I teach HRM and International Management, with a strong grounding in qualitative research. Executive education enables professionals to reflect deeply on practice, culture, and leadership across global and complex contexts.

Professor - HRM, International Management & Qualitative Research

**Dr. Venkatesh Raghavendra (USA)**

My focus is on Entrepreneurship—building opportunity recognition, resilience, and execution mindset. Executive education empowers professionals to think entrepreneurially, whether they are building ventures or driving innovation within organizations.

Professor - Entrepreneurship



Faculty Insights

Prof. Golda El Khoury (France)

My courses cover Public Policy, Leadership, and Conflict Management. Executive education is vital because today's leaders must navigate complex stakeholder environments with empathy, diplomacy, and strategic intent.

Professor - Public Policy, Leadership & Conflict Management



Prof. Chaminda Hettiarachchi (Sri Lanka)

I teach International Industrial Management and Disaster Management, focusing on risk, resilience, and systems thinking. Executive education prepares leaders to manage uncertainty and build organizations that can withstand disruption

Professor - International Industrial & Disaster Management



Prof. P. N. Jairam (USA)

I teach Project Management with an emphasis on execution, governance, and leadership accountability. Executive education helps professionals deliver outcomes effectively while balancing business priorities and people dynamics.

Professor - Project Management



Our Faculty List

Professor	Qualification	Areas of Interest
Capt. A. Nagaraj Subbarao	PhD	Strategy, Leadership, Change Mgmt
Dr. Abhijit Chakaraborty	PhD	Finance, International Business
Dr. Solai Baskaran	PhD	HR, OB & Leadership
Dr. Amulya Panda	PhD	Operations Management
Dr. Arindam Sen	PhD	Supply Chain Capability / Consulting,
Dr. KN Amarnath	PhD	Digital Transformation, Industrial AI
	PhD	Business Analytics
Dr. Srinivas Padmanabhuni	PhD	AI, ML, Software Engineering, Cybersecurity
Dr. Hari Ambadapudi	PhD	Project Management
Dr. Satish Talikota	PhD	Supply Chain, Operations Management
Dr. Sanjay K	PhD	Marketing, Global Business, HR
Dr. Vasudevan	PhD	Marketing & BA
Dr. SaiGanesh Somasekaran	PhD	Strategy, Marketing
Dr. Indrajit Goswami	PhD	Strategy, OB & HR
Dr. Shweta Kaur Khalsa	PhD	Entrepreneurship, HR and Marketing
Dr. Somnath Debnath	PhD	Sustainability, Green Economy
Dr. Buchi Babu Muvva	PhD	Business Research Methods and
Dr. Ananda Das Gupta	PhD	Analytics
Dr. Alagiri Govindasamy	PhD	HRM, Entrepreneurship , SCM, IT and Digital Transformation
Dr. Astha Kumbhat	PhD	Retail Management, Supply Chain Management, Marketing and operations
Dr. Satyajit Dutta Roy	PhD	Finance, Strategy & Operations

[Click here to see our full faculty list](#)

Our Faculty List

Professor	Areas of Interest
Prof. Mohan Srinivasan	Global Business, Product Management and Operations
Prof. Anurag Jalan	Economics
Prof. Anant Pophali	HR and IT Management
Prof. GV Muralidhara	Case research and development
Capt. Himanshu Joshi	Strategy, Communications
Prof. Jitendranath Patri	Marketing, Retail & Entrepreneurship
Prof. Amit K Sinha	BA & AI
Prof. Archie D'souza	Supply Chain, Project Management
Prof. HN Shankar	Business Analytics, Project Management
Prof. Srinivas B Vijayaraghavan	Strategy
Prof Sriramu	Business Analytics
Prof. N Ramesh	Marketing
Prof. MG Raghuraman	Project Management
Prof. AG Krishnan	Finance
Prof. Srinivas Iyengar	AI, Analytics
Prof. Rajat Rashmi	Business Ethics, Law
Prof. Abubakar Siddeeqh	Finance
Prof. Vinay Rao B.N	Sales, Marketing
Prof. Arvind Keshav Giri	Global Business, Operations Mgmt, Supply Chain
Prof. Anirban Paul	Supply Chain, Operations Management
Prof. Sanjai K	Product Management
Prof. Pramod Deshpande	Product management
Prof. Sanjay N	Leadership Development, DEI advocacy, and Talent transformation
Prof. Aravind Narasipur	HRM, HR Analytics
Prof. Sridharan Narayan	HRM
Prof. Kumail Kirmani	Marketing, Marketing, Digital Marketing

[Click here to see our full faculty list](#) **13**

Our Faculty List

FACULTY LIST

Professor	Areas of Interest
Prof. Shashank Narendra	Entrepreneurship
Prof. Ravishankar Iyer	Fintech
Prof. Karthik Iyer	Strategy, Marketing
Prof. Sandeep Raman Sharma	Lean management, SCM
Prof. Chandrashekar PK	HR
Prof. Srinivas V	Project Management, 6 Sigma
Prof. Tamal Das	Supply Chain
Prof. Diganta Saikia	Risk Analytics, Financial Economics, Fintech
Prof. Venkateshwar Kumar	Globals Business, Retail Marketing
Prof. Srinivas V	Project Management
Prof. Rohit Kaushal	Finance, Technology, Accounting
Prof. VV Rajan	Digital Marketing, Social Media Marketing, SEO

International Faculty

Professor	Country	Qualification	Areas of Interest
Dr. Stephen McKenna	Australia	PhD	HRM, Int'l Management, Qual. Research
Dr. Venkatesh Raghavendra	USA	PhD	Entrepreneurship
Prof. Chaminda Hettiarachch	Sri Lanka		International Industrial Management, Disaster Mgmt
Prof. Golda El Khoury	France		Public policy, Leadership, Conflict Management
Prof. P N Jairam	USA		Project Management

[Click here to see our full faculty list](#)

Training and MDP Snapshot

- 1 **AI for Managers:** Harness the power of AI to drive smarter business decisions.
- 2 **HR Analytics:** Transform people data into strategic insights.
- 3 **Performance Management Systems:** Build a culture of accountability and high performance.
- 4 **Leadership:** Lead with vision, influence, and impact in a changing world.
- 5 **Project Management:** Deliver projects on time, on budget, and with confidence.
- 6 **Business Canvas for Entrepreneurs:** Turn ideas into viable, scalable business models.
- 7 **Balanced Scorecard:** Translate strategy into measurable, sustainable results.
- 8 **Change Management:** Navigate transformation with clarity, resilience, and success.
- 9 **Cross-Cultural Management – Strategies & Models:** Lead diverse teams and thrive in a global business world.
- 10 **Sustainability and Net Zero:** Drive responsible growth and lead the path to Net Zero.
- 11 **Women Leadership & Empowerment:** Empowering women to lead, inspire, and transform organizations.
- 12 **Operational Excellence:** Driving efficiency, quality, and continuous improvement for lasting impact.
- 13 **Building High Performance Teams:** Transforming groups into resilient, collaborative, and result-driven teams.
- 14 **AI-Led Transformation in the Global Business Environment:** Harnessing AI to lead strategy, innovation, and growth in a globalized world.
- 15 **Finance for Non-Finance Managers:** Simplifying finance to empower smarter business decisions.
- 16 **Strategic Thinking & Storyboarding:** Transforming strategy into powerful stories that inspire action.
- 17 **Essential Management Models & Frameworks:** Equipping managers with timeless tools for smart decision-making.
- 18 **Basic Management Program for Early Career Professionals:** Building strong foundations for future-ready professionals.
- 19 **Advanced Management Program for Mid-Career Professionals:** Empowering experienced leaders to shape strategy, transformation, and growth.
- 20 **ESG for Practicing Managers:** Embedding sustainability and responsibility into business success.
- 21 **Sustainability / ESG Strategy for Senior Managers:** Leading with purpose: embedding ESG at the heart of strategy.
- 22 **Sustainability in Supply Chain Management:** Creating supply chains that are efficient, ethical, and future-ready.
- 23 **Marketing Story Telling:** Crafting Narratives that Build Brands
- 24 **Mastering Six Sigma for Excellence:** Lean Thinking, Lasting Impact
- 25 **Critical Thinking & Problem Solving:** Sharpen your reasoning. Solve smarter, not harder.

These training programs can be customised as per your organization's requirements

Management Development Programs

TRAINING & MDPS

Balancing Between a World Driven by Efficiency to a World Driven by Change & the Role of Projects for Creating Value,
22 March, 2025



New Labour Code
23 June, 2025



Women Leadership
27 September, 2025



Idea to Influence - Story Telling Masterclass
13 december, 2025



**For your organization's Management Development Program needs for staff,
please write to us**

Training and workshops

Generative AI in HR - Workshop for a subsidiary of a German MNC

SCMS-PG recently concluded an engaging training and workshop on Generative AI, delivered for a subsidiary of a German MNC at Bengaluru on 01st December 2025



Leadership Training program for Global Procurement team, Wipro Ltd.

SCMS-PG concluded a 4-day Leadership Training Program for Global Procurement Team of Wipro on 05th November 2025



If your organization needs staff Training and Workshops, write to us

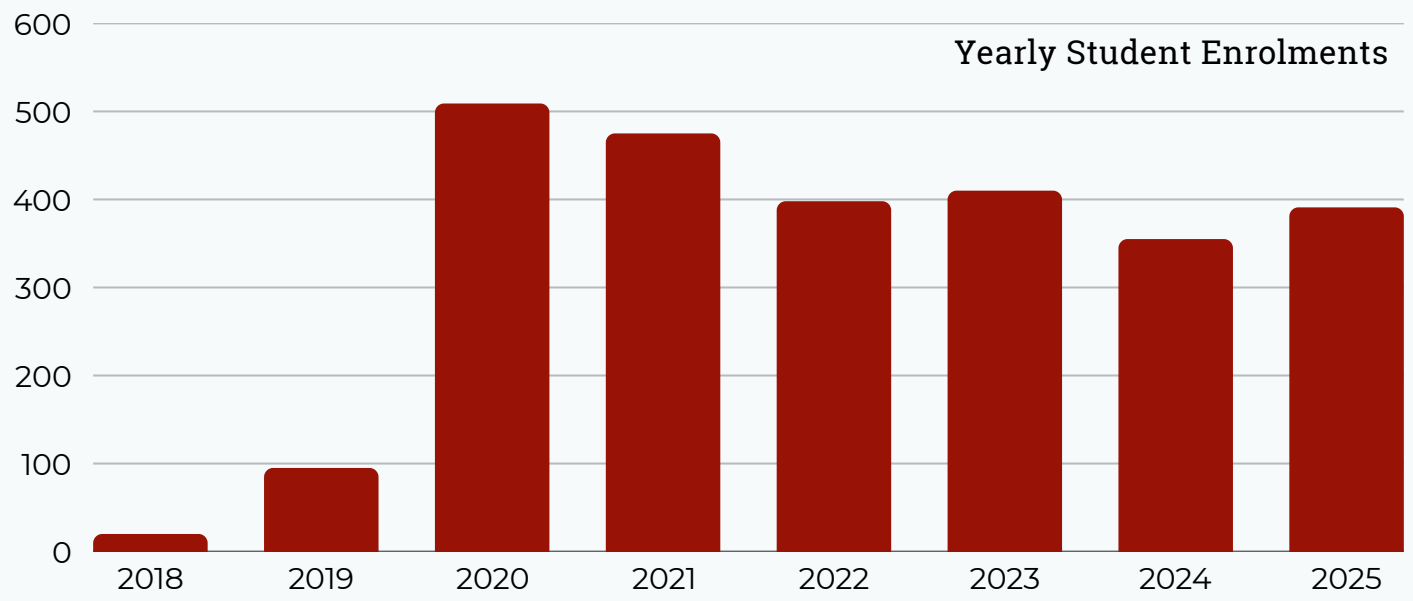
Student enrolments

Impact on Careers and Organizations
Graduates of Dayananda Sagar University's Executive Education program have gone on to achieve significant milestones in their careers, including promotions to leadership roles, career transitions, and entrepreneurial ventures. The program's emphasis on critical thinking, strategic leadership, and innovation has empowered these professionals to drive positive change in their organizations.

The success of the program is reflected in the testimonials of graduates who credit the program for enhancing their managerial capabilities, expanding their professional networks, and enabling them to tackle complex business challenges with confidence.

The Executive Education program at Dayananda Sagar University is a dynamic and transformative educational experience that equips working professionals with the skills, knowledge, and networks required for leadership in today's competitive business environment. Through its flexible structure, diverse curriculum, experienced faculty, and commitment to excellence, Dayananda Sagar University is not only shaping successful careers but also contributing to the growth of managerial talent in India.

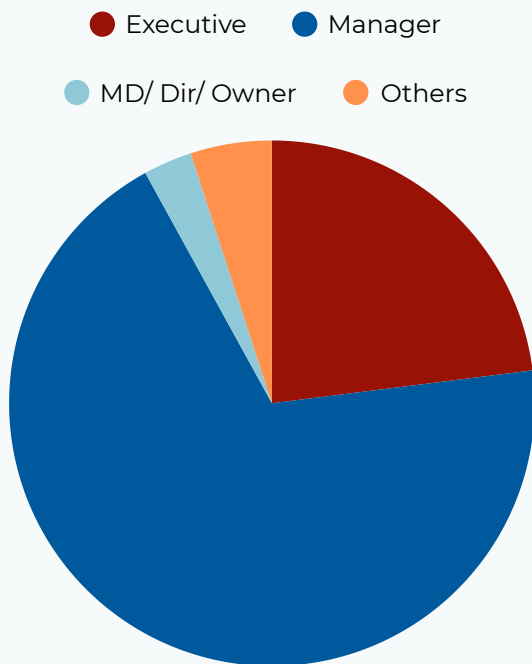
As the world of business continues to evolve, programs like Dayananda Sagar University's Executive Education will play a crucial role in developing leaders who are innovative, responsible, and equipped to meet the challenges of the future.



Average student experience	7.5 years
Average age	32 years
Average designation	Managers and above
Total companies represented	400+

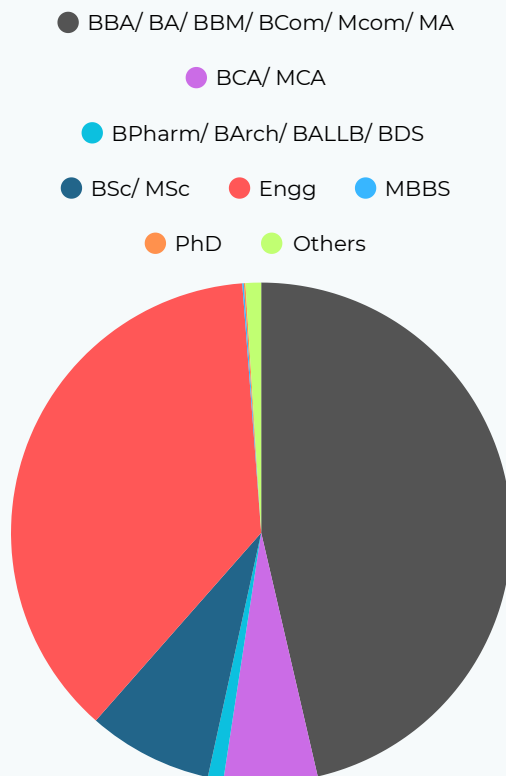
Average cohort size:
110-130 Nos

69% of our students are managers



- MD/ Directors/ Owners account for 3%
- Executives account for 23% of the cohort

37% of our students are Engineers



- BBA/ BA/ BBM/ BCom/ Mcom/ MA account for 46%
- BCA/ MCA account for 6% of the cohort

**If your Managers, Engineers are waiting to be elevated to senior roles,
talk to us**

Student testimonials



Manikandan P U, Feb 2021
Manager - KPMG

I'm a February 2021 student of the Executive Education program at Dayananda Sagar University, Bengaluru. After serving at Tata Elxsi, I moved to KPMG, where I've since been promoted to Manager. I've also been on an assignment in the UAE for eight months. It's been an enriching experience, and I attribute a significant part of my growth to the insights and knowledge I gained during the Executive Education program.

With great learning comes excellent experiences, and with great experiences comes progress. (I know it's a bit cliché, but I hope Spider-Man doesn't mind me borrowing it!) My education during my management program was extraordinary, and the faculty was knowledgeable and accessible. Eventually, education is about building character, and I believe that I truly benefitted.

I wish the university and the Executive Education program all the best!



Kausalya Rajaram, June 2022
Senior AVP - Wells Fargo

My two years adventure has come to an end. These two years have been a rollercoaster of emotions and various other things, but I am grateful for the fantastic experience that I have gained.

I am so proud of this version of myself.

Working and studying simultaneously was a challenging task. Working on weekdays and attending college on weekends. Finishing assignments, writing exams and completing everything in one go. If so, what an adventure it was!

I love taking up challenges, and I never give up, no matter what happens. I thank my parents for being my central pillar of support. I thank my mentor for always guiding me in making the right decisions in my life.

I thank my managers, Ramchandra Kamath and Sri Guru, for supporting me.

Thank you, Dayananda Sagar University, Bengaluru and Dean, Capt. Nagaraj Subbarao, for building such a fantastic curriculum that gives scope for working professionals to study further.

Lastly, I thank myself for never giving up, despite any situation and believing in myself.

This is just the beginning; there are many more to go!

[Click here to see more student testimonials](#)

Student testimonials



Mr. Riyaz Nune, Oct 2022
VP Sales - FFG MAG India

I am thrilled to announce the completion of my Executive Education at Dayananda Sagar University - SCMS, Bengaluru! This journey has been incredible, marked by intense learning from high-profile and dedicated professors. Over 17 months, 16 courses, 30+ assignments, 200+ case studies, participated in 22 campus immersions and culminated my studies with a challenging Capstone Project. This rigorous experience has honed my knowledge and skills, preparing me for the complexities of the VUCA world.

I will fondly remember the late-night study sessions, engaging group discussions, and the profound insights shared by our professors as they unravel complex cases, offering diverse perspectives.

I owe a debt of gratitude to the faculty members and staff, as well as my batchmates, whose knowledge-sharing enriched my learning experience and empowered me as a leader.

I am also indebted to my family for their unwavering support.

This journey has been as rewarding as reaching the destination itself. I am eagerly anticipating, filled with a heightened sense of responsibility, to contribute meaningfully to both my organization and society at large.



Kumara Datta Malladi, Feb 2020
Sr. Digital Product Owner - Generative AI, Volvo Group

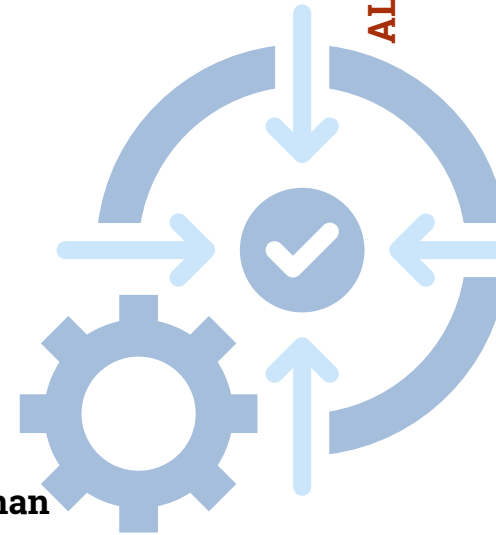
When I researched E-MBA programs in Bengaluru, the following were important: convenient location, accredited faculty, competitive tuition, hand-selected small cohort and strong alumni connections. Dayananda Sagar University met all of these needs. Additionally, the professors have been exceptional, and there have been numerous opportunities to connect with alumni. The Professional Executive Education cohort structure has allowed me to connect more meaningfully with my classmates, more so than most other traditional Executive Education formats. The hybrid format of Dayananda Sagar University's Executive Education program was a great balance for me. Even with the heavy workload that comes with a career, the split between in-person and online classes allowed me to engage in the course material without compromising my performance at the office. I was still able to get personal interaction with my Professors, Mentors and Peers during the online portion of the program through Zoom and phone meetings. I highly recommend this program to any working professional looking to make that next step in their career.

[Click here to see more student testimonials](#)

Turning Learning into Impact: How Our Executive Education Capstone Projects Drive Real Change



Bhavya Unnikrishnan
DevOps - Siemens
Jun'24, Product Management



In today's dynamic business world, organizations constantly face the challenge of aligning technology, processes, and strategy. Our Executive Education Capstone projects are designed precisely to bridge that gap – enabling working professionals to apply classroom learning to real-world business problems.

Case in point:

Bhavya Unnikrishnan, a student of our Executive Education program, took up a project titled "Modernizing EDI Services through API and Event-Driven Integration: An Applied Research Approach with Productization and GTM Planning."

With the guidance of faculty mentors and the support of her organization, Siemens, Bhavya identified a long-standing operational challenge, conducted in-depth applied research, and proposed a scalable modernization strategy. Her project has now been approved for MVP implementation, and she has been entrusted with a dual role of Product Manager and Product Owner – a true example of academic learning translating into professional growth.

Her journey exemplifies how our capstone framework empowers professionals to tackle critical challenges, conduct rigorous research, and deliver solutions that matter – benefiting both individuals and their organizations.

Every capstone is not just an academic exercise – it's an opportunity to create measurable business impact and drive innovation from within.

Our Industry Associations

coursera



nasscom



Business Standard

Representative companies

Accenture	Concentrix	Infineon Technologies	SAP
Aditya Birla Group	Credit Suisse	Informatica	SICO
Adobe	CSG International	Informica	Snapdeal
Advanthedge	DHL Express Pvt. Ltd	Infosys	Societe Generale
Akamai Technologies	DRG (Part Of Clarivate)	Iqvia Rds (India)	Sony India Pvt. Ltd.
Allegion India Pvt. Ltd.	E & Y	ITC Infotech	Standard Chartered
Alten Calsoft Labs India	Ecolab	JP Morgan	Startek
Am Television Pvt Ltd	Edusports	Kempegowda Intl Airport	State Street Global
Amaara Technologies	Ernst & Young	Kiwi India Pvt Ltd	Tagit
Amagi Media Labs	Essae Digitronics	Kohler	Target Corporation
Amazon	Essilor	KPMG	Tata Elxsi
Anthem Biosciences	Eteam Infoservices	Linked-In	Tata Technologies
Arco Lab Pvt. Ltd.	Exxonmobil India	LTI (Larsen & Toubro)	TCS
Arvind Fashions Ltd.	Fanuc India Pvt Ltd	Mercedes Benz	Team Lease
Atos Global It Solutions	Fedex Express	Microland Ltd.	Tech Mahindra
Bajaj Allianz	Fidelity Investments	Mount Blue Tech	Thebes IT Solutions
BDO Rise	FIS Global	Northern Trust	Titan Company Ltd.
Boeing	Fiserv India Pvt. Ltd.	Novo Nordisk	TLE Technologies
Bosch	Flowserve	NTT Data	Toyota Kirloskar
Broadcom Corporation	Groww	Omega Health Care	Treble Clef Technology
Buhler India	Hager Group	Pay Asia	TVS Motors
Capgemini	Hal	Paypal	Vedantu
Cargill	Harman International	Pfizer Ltd	Visa
Century Link	HCL Technologies	Porsche	VMWare
CenturyPly	HGS	Pro Turnkey	Vodafone Idea
Cerner	HP	Pwc Sdc Kolkata	Volvo
CGI	HSBC	Quest Global	Wells Fargo
Cisco	IBM	Razorpay	Zimmer Biomec

***Sponsored Students**

Over 400+ such companies
represented through our students

A quick snapshot of our program

- **Designed for working professionals** to enable career growth, leadership readiness, and internal role transitions
- Three intakes every year: **February | June | October** – aligned with corporate talent planning cycles

Program Delivery

- **Hybrid learning model:** On-campus with synchronous live streaming
- **Class schedule:** 1st & 3rd weekends of every month
- All sessions recorded and uploaded on the **Learning Management System (LMS)**
- LMS access for class recordings, notes, assignments, and academic resources
- **Examinations** conducted **on campus** over two weekends, ensuring academic rigor

12 Specializations Offered

- Human Resource Management
- Marketing Management
- Global Business
- Project Management
- Operations Management
- Business Analytics
- Financial Management
- Entrepreneurship & Innovation Management
- Digital Technology Management
- Logistics & Supply Chain Management
- Product Management
- AI for Business (from March 2026 onwards)

Faculty & Learning Experience

- **Strong faculty pool** with **deep industry** and **academic experience**
- Focus on **practical application**, **leadership capability**, and **real-world relevance**
- Learning that can be applied immediately at the workplace

Why Organizations Choose our Executive Education

program internal leadership pipeline

- Enhances employee retention and engagement
- Reduces external hiring and onboarding costs
- Flexible, executive-friendly structure

[Click here to access our program architecture](#)



The Executive Education Support Team

Capt. A.Nagaraj Subbarao, PhD

Dr. Abhijit Chakraborty

Mr. Aravind N.V.

Prof. VV Rajan

Ms. Malathi Nagaraj

Ms Padmini PT

Ms. Brunda S

Mr. Mohammed Imtiyaz

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Manager - Student Services

Program Coordinator/ ERP

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