



School of Commerce & Management Studies

YOUNG MANAGER !

“EMPOWERING TOMORROW’S LEADER, TODAY”

JANUARY 2026



Dear Readers,

Welcome to the JANUARY 2026 edition of our SCMS monthly newsletter – Young Manager!

Our mission is to keep you informed, engaged, and connected with the dynamic culture at the School of Commerce and Management Studies.

In this issue, we are thrilled to present a comprehensive roundup of important updates, enriching events, and insightful news designed to meet your varied interests and needs. We hope you find our newsletter to be both a valuable resource and a source of inspiration.

Warm regards,

The Editorial Team - Young Manager
SCMS, DSU

WHAT'S INSIDE

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DEAN'S MESSAGE

CAPT. A. NAGARAJ SUBBARAO, PHD

Greetings! Esteemed Readers,

Welcome to the JANUARY 2026 issue of "Young Manager," the SCMS newsletter designed exclusively for the vibrant community of business students. As we embark on this exciting journey together, "Young Manager" aims to serve as a beacon of inspiration, knowledge, and opportunity for aspiring young leaders.

**“ONLY THREE THINGS
HAPPEN NATURALLY IN
ORGANIZATIONS: FRICTION,
CONFUSION AND
UNDERPERFORMANCE.
EVERYTHING ELSE REQUIRES
LEADERSHIP.”**

PETER DRUCKER

In each issue, you can expect a curated selection of events, articles, interviews, book reviews, movie reviews, and features tailored to your interests and needs as future managers and entrepreneurs. From insights into industry trends and career advice to highlights of student achievements and campus events, "Young Manager" promises to be your trusted companion on your path to success.

We invite you to engage with us actively, share your stories, ideas, and feedback, and become part of our thriving community of young managers shaping the future of business. Together, let us explore, learn, and grow as we navigate the dynamic landscape of the business world.

Thank you for joining us on this exciting journey. Here's to a future filled with endless possibilities and boundless opportunities!



DSU VISION & MISSION

Vision: To be a centre of excellence in education, research & training, innovation & entrepreneurship and to produce citizens with exceptional leadership qualities to serve national and global needs.

Mission: To achieve our objectives in an environment that enhances creativity, innovation and scholarly pursuits while adhering to our vision.



DSU VALUES

THE PURSUIT OF EXCELLENCE

A COMMITMENT TO STRIVE CONTINUOUSLY TO IMPROVE OURSELVES AND OUR SYSTEMS WITH THE AIM OF BECOMING THE BEST IN OUR FIELD.

FAIRNESS

A COMMITMENT TO OBJECTIVITY AND IMPARTIALITY, TO EARN THE TRUST AND RESPECT OF SOCIETY.

LEADERSHIP

A COMMITMENT TO LEAD RESPONSIVELY AND CREATIVELY IN EDUCATIONAL AND RESEARCH PROCESSES.

INTEGRITY AND TRANSPARENCY

A COMMITMENT TO BE ETHICAL, SINCERE AND TRANSPARENT IN ALL ACTIVITIES AND TO TREAT ALL INDIVIDUALS WITH DIGNITY AND RESPECT.

SCMS VISION & MISSION

Vision: What future we want to create?

To be known as the best B-School for aspiring management leaders in the country with industry focused curriculum and practice.



The School of Commerce & Management Studies has **Seven Centres for Proficiency Enhancement** that support the foundational pillars of the school in driving student interest and learning.

The objectives of the COPE are to drive student experiential learning and managed by faculty with deep subject matter expertise.

Mission: Why we exist?

To create value for students, business and society by providing intellectual leadership, advancing the science and practice of management, and developing confident leaders to be the agents of change in a world driven by data, technology and innovation

CENTRE OF PROFICIENCY ENHANCEMENT

1. BUSINESS ANALYTICS - DR. CHINMOY KUMAR
2. SUPPLY CHAIN - PROF. MURALIDHARA G V
3. COMMUNICATION - CDR. HIMANSHU JOSHI
4. HR | LEADERSHIP - DR. SILKY SHARMA
5. DIGITAL TRANSFORMATION AND TECHNOLOGY - PROF. MOHAN SRINIVASAN
6. ENTREPRENEURSHIP - PROF. JITENDRANATH PATRI
7. SUSTAINABILITY - DR. SOMNATH DEBNATH



VIRASAT 2026, organized by the **Cultural Club** of MBA students at Dayananda Sagar University on **6th and 7th January 2026**, was a successful two-day cultural fest themed “**Canvas of Colours and Cultures.**” The event aimed to celebrate India’s cultural diversity while providing students with experiential learning beyond academics.

From an MBA perspective, VIRASAT served as a **practical platform for applying management concepts** such as planning, coordination, leadership, communication, and resource management. **Day 1** focused on interactive and competitive activities including **E-sports, Treasure Hunt, and team-based challenges**, promoting problem-solving, collaboration, and strategic thinking. **Day 2** featured formal and informal cultural programs such as **classical and contemporary dances, singing, ramp walk, instrumental performances, and award ceremonies**, culminating in a **DJ session** that enhanced student engagement.

The event was executed efficiently through structured committee roles, effective teamwork, faculty guidance, and disciplined crowd management. Minor challenges related to time and technical coordination were addressed through prompt decision-making and collaborative effort. The fest received positive feedback from students, highlighting improved confidence, leadership skills, and teamwork.

Overall, VIRASAT 2026 successfully bridged theory and practice for MBA students, strengthened cultural appreciation, and set a strong benchmark for future student-led initiatives at the university.



VIRASAT - 2K26





VIRASAT - 2K26





VIRASAT - 2K26



MDP ON MASTERING CASE WRITING



Dayananda Sagar University, SCMS PG successfully concluded the **Management Development Program (MDP) – Mastering Case Writing**, bringing together faculty members, industry professionals, and research scholars for a day of immersive and hands-on learning.

The program was conducted under the guidance and encouragement of our Dean, **Capt. A. Nagaraj Subbarao, PhD**, whose continued support enables the University to deliver industry-aligned and research-driven learning initiatives. We extend our sincere gratitude to our distinguished resource person, **Prof. G. V. Muralidhara**, for sharing his deep expertise, practical frameworks, and global perspectives on case writing. His session provided participants with clear direction and confidence to begin their journey as case authors. We also thank **Dr. Sai Ganesh** for his valuable support in ensuring the smooth conduct of the program.

The enthusiastic participation from over **52 attendees**—both on campus and online—made the program highly engaging and impactful. Interactive discussions, practical exercises, and knowledge sharing reflected the strong interest in case-based learning across academia and industry.

We look forward to hosting many more such programs that strengthen the bridge between academia and industry and promote experiential learning and thought leadership.

STUDENTS ACHIVEMENT

MS UPASNA, MBA 2ND SEMESTER, SECURED 1ST PRIZE IN WOMEN'S TABLE TENNIS



On **12 July 2025**, during the Sports Day celebrations at Dayananda Sagar University, Kudlu Gate, **Ms Upasna**, MBA 2nd Semester, secured **1st Prize** in **Women's Table Tennis**. She was given an award and certificate for this achievement. This accomplishment has been a proud milestone for all participating students to encourage sports and overall development.

UPDATES FROM OUR NATION



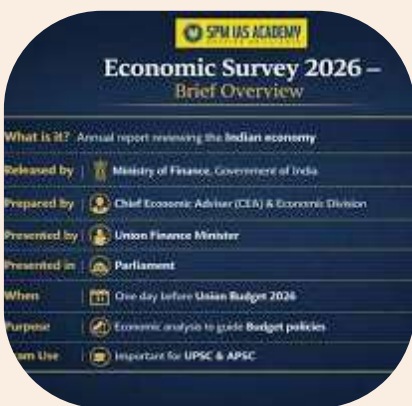
India Celebrates 77th Republic Day

The parade featured the "Sindoor" valour display, showcasing weapon systems. European Commission President Ursula von der Leyen and European Council President Antonio Costa attended as chief guests. A key highlight was the participation of 2,500 artists performing "Vande Mataram" to embody the spirit of national unity.



Landmark India-EU Free Trade Agreement

After nearly 18 years of negotiations, India and the European Union finally finalized a historic Free Trade Agreement (FTA). The deal is expected to eliminate import duties on Indian textiles, helping the sector compete more effectively globally.



Economic Survey 2025-26 Projects 7% Growth

The Economic Survey 2025-26 was presented in Parliament, raising India's medium-term growth outlook to a robust 7%. It painted a "rosy picture" of domestic growth, positioning India as a bright spot amidst a slowing global economy. The report highlighted success of the "Make in India" initiative in electronics.



Supreme Court Stays 2026 UGC Equity Regulations

The Supreme Court of India put a temporary stay on the implementation of the new UGC Equity Regulations. The court described the regulations as "too sweeping" after multiple pleas alleged they were discriminatory toward general categories.

UPDATES FROM CORPORATE WORLD



India's expanding economic weight will influence global supply chain dynamics: Kumar Mangalam Birla

Aditya Birla Group Chairman Kumar Mangalam Birla said India's growing economic scale will reshape global supply chains over the next decade, as companies prioritise resilience and efficiency. India's large domestic market and industrial base position it alongside China as a major manufacturing hub.



India Inc seeks support for dedicated AI public infra

Corporate India is urging policy support for dedicated public infrastructure for artificial intelligence, projecting up to \$550 billion in economic value by 2035. Industry groups want clarity on cloud capacity, trusted AI frameworks, and enhanced skilling to boost adoption.



Family businesses as a pillar of Viksit Bharat

Family-run enterprises are highlighted as crucial for India's long-term structural growth. Experts say policy support — such as governance incentives and succession financing — is needed to amplify their role in investment, employment, and regional development.



ET@Davos 2026: 'India has already arrived, no longer an emerging market,' says Blackstone CEO Schwarzman

Blackstone's CEO Stephen Schwarzman stated that India has transcended the "emerging market" label, highlighting its strong fundamentals and long-term growth potential. He also pointed to major opportunities in AI and infrastructure as drivers of future investment.

UPDATES FROM AROUND THE WORLD



Israel launches heavy strikes in Gaza

Israeli forces carried out intense airstrikes in Gaza, resulting in at least 26 deaths, including children, as hostilities escalate. Officials said strikes targeted militant infrastructure amid reported violations of a U.S.-brokered ceasefire amid ongoing tensions.

\$1.8 Trillion: China runs record budget deficit as welfare spending soars

China reported a record government budget deficit of about \$1.8 trillion as welfare and social spending climbed. The increase underscores Beijing's efforts to reinforce domestic demand despite trade tensions and global economic slowdowns.



US Senate lines up funding vote as shutdown looms

The U.S. Senate prepared a crucial vote to stave off a federal government shutdown, with lawmakers negotiating over funding compromises, especially for Homeland Security and immigration policy, amid political stalemate.



Global economy faces uncertainty in 2026; majority of WEF economists foresee weakness

According to the World Economic Forum's chief economists outlook, more than half predict the global economy will weaken in 2026 due to high debt, geopolitical tensions, and uneven trade, although sentiment was slightly improved compared to the previous year.



BOOK REVIEW



THE MIDNIGHT LIBRARY



Matt Haig's *The Midnight Library* is a poignant exploration of the "what ifs" that haunt the human experience. Through the eyes of Nora Seed, a woman who feels her life has been a series of failures, Haig creates a magical-realist space where regrets can be undone. The library serves as a powerful metaphor for the human psyche; each book represents a different path—a different career, a different partner, a different version of herself. This structure allows the reader to travel through diverse landscapes, from the glitzy stages of rock stardom to the quiet loneliness of an Arctic research station, making for a fast-paced and imaginative narrative.

At its core, the novel functions as a gentle, literary embrace for anyone struggling with mental health or the paralysis of choice. Haig's prose is accessible and earnest, often reading like a fable or a modern-day *It's a Wonderful Life*. While some might find the philosophical conclusions a bit straightforward, there is an undeniable comfort in Nora's realization that perfection is an illusion. The story skillfully dismantles the idea that there is a "perfect" version of our lives waiting just around the corner, instead highlighting how every path contains its own unique blend of joy and sorrow.

The emotional resonance of the book lies in Nora's transformation from a state of total despair to one of quiet hope. As she navigates her "infinite lives," the focus shifts from external achievements—like Olympic medals or fame—to the small, internal shifts in perspective that make a life worth living. Haig balances the heavy subject matter of depression with a sense of wonder and curiosity, ultimately reminding the reader that the most important life is the one we are currently in, filled with the potential for change and connection.

The Midnight Library is a deeply empathetic and life-affirming novel that addresses the weight of regret with grace and imagination. While it borders on the didactic at times, its message is undeniably powerful: we don't need to live every life to understand that our own is valuable. It is a must-read for anyone seeking a bit of light in the darkness or a reminder that it is never too late to start a new chapter.

MOVIE REVIEW

SRIKANTH



Directed by Tushar Hiranandani, *Srikanth* is a heartwarming and earnest biopic that chronicles the remarkable life of Srikanth Bolla, a visually impaired entrepreneur who defied institutional barriers to study at MIT and found Bollant Industries. The film avoids being a typical "tearjerker" by focusing on the protagonist's unshakable resilience and his mantra of seeking empathy rather than sympathy. While the narrative occasionally follows a linear, "highlights-reel" approach, it successfully highlights the systemic biases in the Indian education system and celebrates the human spirit's ability to turn perceived weaknesses into strengths.

The film's greatest strength lies in Rajkummar Rao's extraordinary performance, which critics have hailed as a masterclass in nuance and physical transformation. He avoids caricatures, instead capturing Bolla's specific mannerisms and stubborn grit with internal depth. He is ably supported by Jyothika, who brings warmth and grounding to the role of his mentor, and Sharad Kelkar, who portrays his business partner with quiet strength. Even when the screenplay hits occasional lulls, the chemistry between these lead actors and the nostalgic, soul-stirring recreation of "Papa Kehte Hain" keep the emotional momentum alive.

However, the movie is not without its flaws, particularly in a rushed second half that skims over Bolla's complex transition into business and politics. Some reviewers noted that the screenplay occasionally feels like a "moral science lesson," making his numerous achievements seem too easily attained and lacking the internal conflict necessary for deep immersion. Despite these pacing issues and a somewhat thin character arc for Alaya F, the film remains a compelling and must-watch tribute to a real-life hero, leaving the audience with a powerful message of self-belief and inclusion.

Srikanth Bolla made history as the first international visually impaired student to graduate from the prestigious Massachusetts Institute of Technology (MIT). He famously successfully sued the Indian government for the right to study science in high school, paving the way for future students with disabilities. In 2012, he founded Bollant Industries, a multi-million dollar eco-friendly firm that prioritises hiring differently-abled staff. His leadership earned him a spot on the Forbes 30 Under 30 Asia list and investment backing from the legendary Ratan Tata. Recently, he expanded his influence by joining Shark Tank India Season 4 as its first-ever visually impaired "Shark."

UPCOMING EVENTS



DAYANANDA SAGAR UNIVERSITY



SCHOOL OF COMMERCE & MANAGEMENT STUDIES



HR YUKTI CLUB

Alumni
Interaction

Talent
Acquisition

Presents

Talent Architects

In association with
SCMS MBA Alumni Chapter

Date : 5th Feb 2026
Time : 3 PM
Venue : Gallery - 3



CAPT. A NAGARAJ SUBBARAO, PHD
Dean-SCMS
Professor of Strategy & Leadership



Ms Sneha M
HR Business Partner
Biocon Biologics
Esteemed Alumni- SCMS MBA



Dr Silky Sharma
Faculty-SCMS (PG)
Faculty Coordinator
Yukti Club



Ms Sumalya Kausar
Senior Logistics & Partner Manager
at Shobitam Inc.
Esteemed Alumni- SCMS MBA

Dayananda Sagar University | SCMS - PG | Kudlu Gate Campus



SCHOOL OF COMMERCE & MANAGEMENT STUDIES

FIVE-DAY WORKSHOP ON RESEARCH METHODOLOGY IN THE AGE OF AI

(Hybrid Mode)



Dr. Subhadeep Mukherjee
M.S. Ramaiah University of Applied Sciences, Bengaluru



Dr. Anirban Das
Symbiosis Artificial Intelligence Institute, Pune



Dr. Siddharth Misra
XIM University, Bhubaneswar



Dr. Denis Hyams-Ssekasi
Institute of Management, University of Greater Manchester



Dr. Abhijit Chakraborty
Dayananda Sagar University, Bengaluru



Host:
Capt. A. Nagaraj Subbarao, PhD
(Dean, Professor of Strategy & Leadership)

Schedule
Day 1: Fundamentals of research.
Day 2: The Smart Literature Review.
Day 3: Research Methodology and Data Collection.
Day 4: Data Analysis using JMP Software.
Day 5: Report Writing & Publishing.

Coordinators:
 Dr. Abhijit Chakraborty
 Dr. Abhijit Ranjan Das


Organizing committee
 Dr. S Sai Ganesh
 Dr. M M Bagali
 Dr. Nisha Goyal

Registration Link: <https://forms.gle/oU69Vxv1dfJLfhzs5>
Joining link: <https://dsuedu.in/embat3>

DATE: February 11-15, 2025

LOCATION: DSU KUDLU GATE


Dayananda Sagar University | Campus 3 | Kudlu Gate




SCHOOL OF COMMERCE & MANAGEMENT STUDIES

International Faculty Lecture series in Economics


Tuesday 10th February - Friday 13th February
10:30 AM - 1:00 PM




SPEAKER- Dr Denis Hyams-Ssekasi
Faculty Lecturer
Institute of Management
University of Greater Manchester




Dr. Shweta Kaur Khalsa
+91-7439471321



Dr. A. Nagaraj Subbarao
Professor & Dean
SCMS
Dayananda Sagar University



SCHOOL OF COMMERCE & MANAGEMENT STUDIES



COPE ENTREPRENEURSHIP
CENTRE FOR PROFICIENCY ENHANCEMENT
A COPE Entrepreneurship Initiative

Campus Fund: Student Interaction Session

Guest: Preksha Sharma, Founder's Office, Campus Fund

A representative from Campus Fund will be on campus on 5th February to interact with students who are building startups or are interested in entrepreneurship and early-stage investing. The session will cover how Campus Fund supports student-led startups, insights into the startup ecosystem, and an open Q&A with students.

- Date: 5th February
- Time: 11:00 AM - 12:00 Noon
- Venue: Room 31

Time: 11 AM - 12 Noon
Venue Room 31

Date of Talk:
5th February 2026

UPCOMING EVENTS

DAYANANDA SAGAR UNIVERSITY SCHOOL OF COMMERCE & MANAGEMENT STUDIES

BLOCKCHAIN CLUB PRESENTS

BLOCKCHAIN CLUB

Session on Blockchain for Fintech

Prof Mohan Srinivasan
Professor SCMS
Faculty Coordinator
Blockchain Club

CAPT. A. NAGARAJ SUBBARAO, PHD
Dean-SCMS Professor of Strategy & Leadership

Resource Person
Prof. Anshul D'Souza
Adjunct Professor and Expert in Blockchain
Dayananda Sagar University

DATE: 13/02/26 TIME: 3:00PM VENUE: GALLERY 3

Dayananda Sagar University | SCMS-PG | KUDLU GATE CAMPUS

DAYANANDA SAGAR UNIVERSITY SCHOOL OF COMMERCE & MANAGEMENT STUDIES

Dayananda Sagar University
and
MSME Technology Centre Bengaluru: A Government of India Society
Ministry of Micro, Small, and Medium Enterprises
Organizes
Five Day MDP/FDP
On
“Leadership and Team Building”

Mode: Offline
Venue: City Campus, Kudlu Gate
Date: 24th - 28th February, 2026
No Registration fees
* No of seats: 50.

Registration Link: <https://forms.gle/gggd2nTi6BSj3PSz8>

All registered participants will receive certificate from the Government of India

Host

Capt. A. Nagaraj Subbarao, PhD
Professor of Strategy & Leadership, Dean - SCMS

Coordinators

Dr. Abhijit Chakraborty
Associate Professor

Dr. Abhijit Ranjan Das
Assistant Professor

A COPE Entrepreneurship Initiative

COPE
ENTREPRENEURSHIP

3-DAY WORKSHOP
FOUNDATIONS OF
ENTREPRENEURIAL THINKING:
A PRACTICE-LED APPROACH

Resource Person:
Prof. Venkatesh Raghavendra
International Adjunct Faculty,
Social Entrepreneur,
Consultant to the Govt of
India & Karnataka

Host:
Capt. A. Nagaraj Subbarao PhD
Dean SCMS & Professor
of Leadership and
Strategy

SCMS-PG
Gallery 2

17-19/Feb/2026
SEC A & B: 11.00 AM - 1.00 PM
SEC C & D: 2.00 PM - 4.00 PM

Topics

Entrepreneurship: Mindset & Context | Innovation: Thinking, Systems & Relevance | Social Entrepreneurship: Purpose, Scale & Impact

DAYANANDA SAGAR UNIVERSITY SCHOOL OF COMMERCE & MANAGEMENT STUDIES

KUDLU GATE, Bangalore 560068

EXPERT ADDRESS ON
ARTIFICIAL INTELLIGENCE GOVERNANCE

By
DAYANANDA SAGAR UNIVERSITY
SCHOOL OF COMMERCE AND MANAGEMENT STUDIES

ABOUT THE EVENT

Dayananda Sagar University SCHOOL OF COMMERCE AND MANAGEMENT STUDIES will be hosting an expert address on Governance of AI and AI-related issues.

Dr. Ragu Ragunathan holds a PhD in Artificial Intelligence from Capitol University, USA. He is a consultant to the US Government and has consulted widely in the US.

CONTACT US

Dr. S. Vasudevan
95389 19857

DATE: FEBRUARY 16, 2026
TIME: 3 PM TO 4:30 PM
VENUE: GALLERY 2, DSU CAMPUS

UPCOMING EVENTS

Management Development Program

Managed by
Prof. Golda El Khoury
Visiting Professor, France

Prof. Reshmi Ghosh
Adjunct Professor

Dr. Pavithra Salanke
Associate Professor

Hosted by
Capt. A Nagaraj Subbarao, PhD
Dean SCMS & Professor of Leadership and Strategy

Moderated by
Dr. Shweta Kaur Khalsa
Associate Professor - Entrepreneurship

Scan here to Register/ Pay

Own your SPACE
From fitting In to Standing Out
The Women Leadership Masterclass

7-March 2026 (Sat)
09:30 AM to 4:30 PM
Dayananda Sagar University
Kudlu Gate Campus

We are delighted to announce the **SCMS National Case Conference 2026**, scheduled on **8-9 May 2026**.

This conference brings together case authors, academicians, researchers, industry professionals, and students to showcase teaching case studies, receive structured peer feedback, and strengthen capabilities in case writing and case teaching.

📌 Conference Tracks:

- Full-Length Case Studies
- Short/Compact Case Studies
- Video/Picture (Comic Book) Case Studies
- Student Submissions

Participants will also benefit from:

- ✓ Pre-conference orientation sessions
- ✓ Master Classes on Case Method
- ✓ Master Classes on Case Writing

👉 Submit your Expression of Interest here:

<https://forms.gle/e48AhTbdKQJG9Qdz8>

JUL 17 Deadline to submit your Expression of Interest: **February 28, 2028**

The actual case conference registration link will be shared at a later stage.

We look forward to your participation.

SCMS RANKINGS

Karnataka State
B-School Ranking: A++



THE WEEK

Top B Schools South
India - 17
14th Emerging B School
in India



All India - 61
All India (Private) - 42
South Zone - 17



IIRF B School (P) Ranking
has rated SCMS at:
Karnataka: 7
South India : 16
All India: 41

7th in Karnataka
16th in South India
41 in India

**THE TIMES
OF INDIA**

SCMS RANKINGS

competition
SUCCESS review

- All India Rank is 22
- 6th in Karnataka

Outlook-Icare India MBA RANKINGS

- Bengaluru: Ranked 4th among private B-schools.
- South India: Positioned among the top 15 private B-schools
- India: Holds 41st rank in the overall private B-school rankings nationally.

YOUNG MANAGER!

THE OFFICIAL NEWSLETTER OF SCMS

JANUARY 2026



Editorial Team Members

Manish Bhat, Tannishtha, Chandana PS, Preesha

Mentor - Dr Silky Sharma

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Admissions Helpline: 080 46461800 / 080 49092800

Dean - MBA: 080 4909 2931

<https://www.dsu.edu.in/commerce-management/mba>