

## MBA - Faculty Profile



**Prof. Jayashree N**  
Assistant Professor  
SCMS-PG DSU

### Brief Profile

**Prof. Jayashree N** is an Assistant Professor of Finance. She has completed her post-graduation in MBA with dual specialization on Finance and Human Resource and qualified UGC NET in Management in the year 2012. She is pursuing PhD in the area of HR from VTU. She has 10 years of experience in academics. She has published several papers in National and International journals and also have authored an E-book titled “Management Accounting” for I sem MBA Students. She has also completed professional certification courses from Coursera, NPTEL and IIMB. She is pursuing her PhD in the area of Behavioral employee engagement.

Throughout her academic journey, Jayashree has played pivotal roles as SPOC of the Finance Club, Internship & Placement coordinator. She is also contributing extensively to her institute’s NAAC, NIRF & NBA accreditation process.

### Teaching

- Finance Specialization Subjects, Accounting for Managers, Financial Management, Security Analysis & Portfolio Management, Financial Markets and Services, Financial Derivatives.

### Publications

- **Research Papers**

1. Bagali, M. M., & Ganesh, S., Jayashree N (2025). Perspectives On Analysis Regarding the Impact of Online Teaching and Higher Education-Strategies and Perspectives for Future Readiness. Pegem Journal of Education and Instruction, 15(2), pp. 190-197.
2. S S, Bagali, M. M, Jayashree N (2025). Environmental impact of textile waste. Asian Textile Journal, 2025, 34(5), 53-57.
3. A Nagaraj Subbarao, ShwetaTewari, Jayashree N (2025). Maritime security threats: the Red Sea theatre. Journal of International Maritime Law, 30(2), pp. 78-89.

4. Jayashree N & Navita Vijay (2024). Analyzing the Risk-Return Profile of Stocks within theBSE Finance Index: A Research Paper. RVIM Journal of Management Research, 16(2), 32-38. <https://doi.org/10.70599/rvim/2024/291>
5. Santosh Kumar, S., Sachithanathan, V., Salanke, P., Jayashree, N., Application of IoT in textile industry, Asian Textile Journal, Open source preview, 2022, 31(10), pp. 54-57-**(Scopus Indexed)**
6. Jayashree, N., Harwani, S., Pavithra, S., Santosh Kumar, S. Textile 4.0: Digital revolution in textile industry, Asian Textile Journal Open source preview, 2022, 31(3-4), pp. 58-61, **(Scopus Indexed)**
7. Jayashree N, Dr. Smita Harwani (2020). Reshaping workforce in times of crisis: COVID – 19. International Research Journal of Management Science & Technology, 11(7).
8. Jayashree N, Dr. Smita Harwani (2019). Talent Retention of Millennials - An Overview. International Journal of Scientific Research in Computer Science, Engineering and Information Technology, 4(9), pp. 756-759.
9. Dr. Smita Harwani, Jayashree N (2017). A Study on the Impact of Factors Affecting Employer Branding. SANSHODHAN, 6, ISSN 2249-8567.
10. Jayashree N, Dr. Smita Harwani (2017). A Comparative Study between Emotional Quotient & Intelligence Quotient. SANSHODHAN, 6, pp. 32-35, ISSN 2249-8567.

- **Book**

1. Book on “Management Accounting” in August 2020, ISBN No. 978-93-5416-198-8

## **Awards & Achievements**

- Outstanding Faculty for the year 2022 award for Industry Connect in Dayananda Sagar University - School of Commerce & Management Studies (PG)

## **Contact Details**

[jayashreen@du.edu.in](mailto:jayashreen@du.edu.in)

<https://www.linkedin.com/in/jayashree-n-6b809155/>