

## MBA - Faculty Profile



### **Prof. Gangadhara H**

M.Com, (PhD in Entrepreneurship)

Assistant Professor

SCMS-PG DSU

### **Brief Profile**

**Prof. Gangadhara H** is a management faculty at the School of Commerce & Management Studies, Dayananda Sagar University, in the domain of finance and entrepreneurship. Prof. Gangadhara H has obtained his postgraduate degree in the commerce stream from Davangere University, Karnataka, and has already submitted his PhD thesis in Entrepreneurship at GITAM University, Bengaluru, Karnataka. He is awaiting the thesis defence and viva voce, during which he will explore social entrepreneurial intention to establish digital governance service centres in Karnataka. He has qualified for the UGC NET (National Eligibility Test) and K-SET (Karnataka State Eligibility Test) in commerce. Owing to his rigorous research, he has published a number of research articles and book chapters in Scopus- and Web of Science-indexed Q1 and Q2 journals. He also presented research papers at international conferences and served as a peer reviewer for an international journal. His areas of research include entrepreneurship, finance, management, and marketing.

### **Teaching**

- Finance and Entrepreneurship Specialisation Subjects.

### **Publications**

- **Research Papers**

1. Gangadhara, H. and Kumar, J.P.S. (2024), "Integrated model perspective of capital theory, TPB and SCCT towards determining business students' digital entrepreneurial intention in a developing country context", *Journal of High Technology Management Research*, Elsevier Inc., Vol. 35 No. 2, p. 100519, doi: 10.1016/j.hitech.2024.100519.
2. Gangadhara, H., Kumar, S., Prakash, J., Manikrishna, V. and Srisai, V. (2025), "Social Entrepreneurship for Digital Governance Services : An Empirical Analysis of Government and

Societal Supporting Factors”, *Information Polity*, doi: 10.1177/15701255251323436.

3. H., G. and Kumar, J.P.S. (2025), “How Does the Unified Model of Electronic Government Acceptance and Service Quality Frame Rural Citizens’ Continuous Behavioural Intention and Attitudes Towards E-government Services in the Indian Context”, *International Journal of Rural Management*, doi: 10.1177/09730052251352673.
4. Hiriyanna, G., Kumar, S. and Prakash, J. (2024), “Social service entrepreneurship : determinants of social entrepreneurs ’ intention in development of e-governance social ventures”, *Digital Policy, Regulation and Governance*, doi: 10.1108/DPRG-03-2024-0049.
5. Kumar, J.P.S., Gangadhara, H., Rani, J.U., Kusuma, T. and Ravi, A. (2026), “Exploration of green entrepreneurial intention among university students : Integrated model perspective of a theory of planned behaviour and social cognitive theory”, *The International Journal of Management Education*, Vol. 24 No. October 2025.

- **Book Chapters**

1. Published Book Chapter in Himalaya Publication on “An Overview of Karnataka Government initiatives towards Entrepreneurial development of MSMEs relating to Agri and Food Processing Sector” in the Handbook on ‘Entrepreneurship Development of MSMEs’.

- **Conference Paper Presentations**

1. Research article entitled "Empirical Analysis of Social Entrepreneurial Behaviour in Firm Growth Intention in an e-government Service Context" was presented at the ‘International Conference on Contemporary Issues in ESG’ conducted by the GITAM School of Business, Hyderabad, GITAM University, Hyderabad (16-02-2024).
2. Research article entitled "Empirical analysis of digital entrepreneurial intention among rural graduates: The moderating role of social media influence" was presented at the ‘International Conference on Contemporary Issues in ESG’, which was conducted by the GITAM School of Business Bengaluru, GITAM University Bengaluru (15-3-2024).
3. The research article entitled “Empirical analysis of social entrepreneurs’ satisfaction in an e-government services context: The mediating role of social performance" was presented at the ‘International Conference on ‘Sustainable Waste Management – Circular Economy and IPLA Global Forum -2024, which was held at the GITAM School of Business, and GITAM University, Vishakhapatnam, (28-12-2024).

## Contact Details

**Email-** gangadhar.h@dsu.edu.in

**LinkedIn Profile** <https://in.linkedin.com/in/gangadhara-h-4104a3137>