

MBA - Faculty Profile



Dr Abhijit Ranjan Das

Assistant Professor
SCMS-PG DSU

Brief Profile

Dr. Abhijit Ranjan Das is an Assistant Professor in the Accounting and Finance area at the School of Commerce and Management Studies, Dayananda Sagar University, Bengaluru. He holds a Ph.D. from the National Institute of Technology, Silchar, and has qualified for both the UGC-NET and the North East State Eligibility Test (NESET) in Commerce. His research interests lie in the areas of Behavioral Finance, Corporate Finance, Sustainability, Greenwashing, Artificial Intelligence in decision-making, and Financial Technology (FinTech). Dr. Das has published extensively in reputed peer-reviewed journals indexed in Scopus and listed in ABDC and ABS rankings. He has also presented his research at several international conferences across India. His teaching interests include Accounting for Managers, Financial Management, Corporate Finance, and Security Analysis and Portfolio Management.

Teaching

- Security Analysis and Portfolio Management (SAPM), Mergers, Acquisitions & Restructuring, Accounting for Managers, Financial Managers

Publications

Research Papers

- Das, A. R., & Panja, S. (2024). An Empirical Investigation of the Impact of Retail Investors' Sentiment on their Investment Decisions. *Australasian Accounting, Business and Finance Journal* – Indexed in Scopus, Q2, ABDC-B.
- Das, A.R., & Panja, S. (2022). An Empirical Investigation on the Influence of Behavioral Factors on Investment Decision Making. *Vision: The Journal of Business Perspective*, pp. 1-13 – Indexed in Scopus, Q2, ABDC-C, ABS-1.
- Das, A.R. (2022). Trends in Behavioral Finance: A Literature Survey. *NMIMS Management Review*, Vol. XXX, (1) January 2022, pp. 90-99 – Indexed in WoS

Book Chapters

- Das A. R., & Panja, S. (2020). Exploring the Influence of Emotion in Investment Decision-making: A Theoretical Perspective. In the *Financial Landscape of Emerging Economies: Current State, Challenge, and Solutions part of the Accounting, Finance, Sustainability, Governance & Fraud: Theory and Application*, http://doi.org/10.1007/978-3-030-60008-2_6 [Scopus Index Series, Publisher: Springer, Cham].
- Panja, S. and Das, A.R. (2019). Exploring Green Investment on the Dynamics of Behavioral Finance and Stock Performance in the edited book *Business, Economics, and Sustainable Development- The Emerging Issues* [Publisher: Bloomsbury India].

Conference Paper Presentations

- It's Green but washing: A Framework to Measure Greenwashing Behavior in the Diamond Jubilee International Conference titled Greening Minds for a Greener Future, March 28th 2025, 2025, BITS Pilani, BITS Pilani
- Examining Graduate Students' Adoption of Artificial Intelligence (AI) for Enhanced Investment Decision Making in the International Conference on Recent Trends in Multidisciplinary Research and Innovation, organized by IISE, Lucknow, during 29-30 November 2024.
- Impact of Potential Cognitive Biases on Investor Decision Making, in the International Conference on Recent Advances in Business Sustainability (ICRABS 2022) organized by the Department of Management Studies, National Institute of Technology Silchar, during November 25-26, 2022.
- Retail Investors' Sentiment in Indian Stock Market: With Reference to Assam, in the International Conference on Contemporary Issues in Business Management (ICCIBM-2021) organized by Sikkim Manipal Institute of Technology, Sikkim, India, during 5th & 6th March 2021.
- Exploring the Influence of Emotion in Investment Decision Making: A Theoretical Perspective in the 2nd International Conference on Economics and Finance (ICEF 2020) jointly organized by BITS Pilani K.K. Birla Goa Campus and Robert J. Trulaske Sr. College of Business, University of Missouri, held at BITS Pilani K.K. Birla Goa Campus, Goa, India during January 23-25, 2020.
- Exploring Green Investment on the Dynamics of Behavioral Finance and Stock Performance in the 2nd International Conference on Business, Economics & Sustainable Development (ICBESD 2019), organized by the TERI School of Advanced Studies in collaboration with the Government of India Rooftop Solar Technical Assistance Program supported by the World Bank, held during 17-18 January 2019.
- Corporate Social Responsibility Practices of Petroleum Companies in India: A Study of PSUs in the International Conference on Corporate Governance Retrospect and Prospects organized by the Institute of Management Studies, Ghaziabad, Delhi-NCR (India) from 12th February 2017 to 13th February 2017.

Awards & Achievements

- UGC NET
- NESLET
- Anundoram Borooh Award 2009

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