

MBA - Faculty Profile



Dr Abhijit Chakraborty

MBA, M.Com, PhD in Finance

Associate Professor and Deputy Director, Executive Education
SCMS-PG DSU

Brief Profile

Dr. Abhijit Chakraborty is a reputed industry expert cum academician with over 25 years of experience. He has more than fifteen years of corporate experience in the financial industry, mostly in managerial positions with Banking and Insurance companies like Axis Bank, Tata AIA, and Birla Sunlife. Dr. Chakraborty has published widely in international and indexed journals and delivered talks in national and international conferences, FDPs, and MDPs. He has done double Masters in Business Administration and in Commerce. He cleared the UGC NET in both Management and Commerce. He completed his Ph.D. from the National Institute of Technology, Silchar in the area of Finance. He is a lifetime member and fellow of the Insurance Institute of India. His research interests are related to FinTech, Green Finance, Sustainability, Insurance, and Risk Management.

Teaching

- For MBA - International Financial Management, Financial Markets and Services, and International Business
- For Executive MBA- Global Business.

Publications

• **Research Papers**

- Chakraborty A. & Das A.K. (2023) 'Do Macro-Economic Factors influence Life Insurance Industry in India? An Empirical Approach', *International Journal of Business Innovation and Research*, vol.30 (1) pp. 1-15, ISSN:1751-0252 E-ISSN:1751-0260. DOI: [10.1504/IJBIR.2020.10036084](https://doi.org/10.1504/IJBIR.2020.10036084)
- Chakraborty, A. and Das, A.K. (2022) 'Do macro-economic factors drive life insurance growth? An empirical analysis', *Int. J. Monetary Economics and Finance*, Vol. 15, No. 1, pp.1-18. ISSN:1752-0479 (Print) 1752-0487 (online). DOI: 10.1504/IJMEF.2022.121565.

- **Book Chapters**

- Roy, P., Goyal, N., Das, A., Chakraborty, A., & Nguyen, C. (2025). Digital financial inclusion: Enabling global equitable and sustainable development in the 21st century. In *Innovation, entrepreneurship and sustainability: A way forward* (pp. 377–394). Cambridge Scholars Publishing.

- **Conference Paper Presentations**

1. The 13th International Research Symposium in Service Management (2025) in Mauritius from 15th to 18th July, 2025.
Paper Title: Financing Sustainability: The Role of Green Finance in Achieving SDGs
2. International Conference on Fintech Innovation and Digital Financial Practices: A Way Towards Sustainable Development, organised by the Department of Management Studies, MNIT Jaipur in collaboration with ICSSR, held at Jaipur, Rajasthan, India on April 17, 2025
Paper Title: Greenwashing in ESG Investments: Detection and Prevention Strategies
3. Diamond Jubilee International Conference on Greening Minds for a Greener Future by BITS Pilani Rajasthan, March 28-29, 2025
Paper Title: It's Green but Washing: A Framework to Measure Greenwashing Behaviour
4. International Conference on Environment, Sustainability and Governance: Creating Shared Value on 21st - 22nd Feb, 2025- organised by St. Joseph Institute of Management, Bengaluru
Paper Title: Green Finance: Paving the way for Sustainable Development India
5. International Conference on Financing a Green Future: Green Finance, Green Marketing, Green HR, Green Bonds and Innovation for a Low-Carbon Economy on 21st -22nd Feb, 2025- organised by Maulana Azad National Institute of Technology, Bhopal
Paper Title: The Role of Green Finance in Achieving the Sustainable Development Goals
6. International Conference on Recent Trends in Multidisciplinary Research and Innovation on 29th-30th Nov, 2024 organised by International Institute of Special Education (IISE), Lucknow
Paper Title: Examining Graduate Students' Adoption of Artificial Intelligence (AI) for Enhanced Investment Decision-Making
7. International Conference on One World One Business, 7th March, 2024, organised by Tilak Maharashtra Vidyapeeth, Pune.
Paper title: Financial Ratios and Performance of PSU Banks in India- An Analysis

Editorial & Review Contributions

1. International Journal of Emerging Markets, Emerald Publishing, Indexed in ABDC, SSCI, Scopus.
2. Asian Journal of Business Ethics, Springer. Indexed in ABDC, Scopus,
3. International Journal of Social Economics, Emerald Publishing, Scopus, Web of Science, ESCI
4. Global Business Review, SAGE Publication, ABDC, Scopus, Web of Science.

FDP- As a Resource person:

1. As a Resource Person, attended ATAL FDP on Risk Management: An Integrated approach to tools, techniques and best practices, from 15th – 20th Sep, 2025 organised by Ramaiah University of Applied Sciences, Bengaluru. My topic was “Currency Fluctuations and International Trade: Risk Management Approaches”.
2. As a Resource Person attended ATAL FDP under the PM Gatishakti Scheme from 12th - 23rd September 2022 organised by National Institute of Technology, Silchar on "Financial Intelligence for Supply Chain Management". My topic was “Supply chain finance in the context of cultural and geographical dispersion”.

Awards & Achievements

- Associate & Fellowship from Insurance Institute of India, May, 2014. Life Member of the Insurance Institute of India.

Contact Details

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