



DAYANANDA SAGAR  
UNIVERSITY



## TECH TALK on Transition from “Business Intelligence to Decision Intelligence”

SCHOOL OF ENGINEERING,  
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING.  
NAME OF COORDINATORS:

**Dr. Basavaraj N. Hiremath**, Faculty Advisor of the IEEE Computer Society,  
**Dr. Savitha Hiremath**, an IEEE CS member.





DAYANANDA SAGAR  
UNIVERSITY

Date of Event: 08/04/2025

# INDEX

---

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs (3 to 5 max all aligned– with geo tagging)
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. Feedback of the Event

## 1. Introduction of the Event

The Tech Talk on "Transition from Business Intelligence to Decision Intelligence" organized by IEEE, Computer Society, in association with the Department of Computer Science and Engineering and Data Analytics and Visualization club, explores the evolution of data-driven decision-making, highlighting how organizations can move beyond traditional analytics to smarter, AI-powered insights. This event aligns with the UN Sustainable Development Goal 9 (Industry, Innovation, and Infrastructure) by promoting innovation in data technologies and fostering intelligent infrastructure that supports sustainable economic growth and informed decision-making across industries.

## 2. Objective of the Event

- To explore the evolution of Business Intelligence (BI) into Decision Intelligence (DI).
- To compare BI and DI, focusing on AI, ML, and advanced analytics.
- To offer insights and best practices for transitioning from BI to DI.

## 3. Beneficiaries of the Event

Students of the Department of Computer Science and Engineering are part of skill enhancement course for 2nd-year undergraduate students, who have foundational knowledge in Business Intelligence, Data Visualization, and introductory concepts of Machine Learning and Artificial Intelligence in data analysis.

## 4. Details of the Guests

Mr. R. N. Prasad, Founder and Chief Practice Officer (CPO) of Confluence Consulting Circle

## 5. Brief Description of the event

The Tech Talk on "Transition from Business Intelligence to Decision Intelligence" offered an insightful exploration into how Artificial Intelligence (AI) and Decision Intelligence (DI) are transforming modern workplaces and decision-making processes. Delivered by Mr. R N Prasad,



a seasoned expert in the field, the session shed light on the growing significance of data in shaping the future of work.

Mr. Prasad emphasized that although the workplace continues to evolve—especially in the wake of the COVID-19 pandemic—the role of data remains central and unchanging. He discussed how IT and software companies are increasingly adopting flexible, efficient work models, driven by the need for adaptability and speed. A major focus of the talk was the shift from intuition-based decisions to data-driven strategies, underlining the value of integrating AI with human judgment to enable smarter, evidence-based leadership.

A highlight of the session was a compelling video presentation that showcased real-world applications of Decision Intelligence. The video demonstrated how DI helps minimize human errors, streamline organizational workflows, and facilitate agile, real-time decisions. Mr. Prasad illustrated how this technology not only enhances operational efficiency but also empowers leaders to make informed choices in complex and dynamic environments.

By addressing the growing need for intelligent systems in decision-making, the event aligns with the United Nations Sustainable Development Goal 9—promoting industry, innovation, and infrastructure. It inspired attendees to embrace innovative approaches that foster long-term sustainability, competitiveness, and growth in an increasingly data-driven world.



## 6. Photographs







**DAYANANDA SAGAR UNIVERSITY**  
 Dayanandagalli, Hebbal, Bangalore-56, Bangalore-56  
 408 COMPETITION SOCIETY ELECTION CHAPTER  
 TECH TALK ON  
 TRANSITION FROM  
 Business Intelligence to Decision Intelligence

**Speaker Profile:**  
**R.N. Prasad**  
 Founder and Chief Practice Officer  
 CQF Consulting Circle

**Sponsors:**  
 • Dr. M. S. Narayanaiah & Associates  
 • Dr. M. S. Narayanaiah & Associates  
 • Dr. M. S. Narayanaiah & Associates

**Speakers:**  
 Dr. M. S. Narayanaiah & Associates  
 Dr. M. S. Narayanaiah & Associates  
 Dr. M. S. Narayanaiah & Associates

**Event Details:**  
 Date: 07 April 2025  
 Time: 10:00 AM to 12:30 PM  
 Venue: LIT, 1st Floor

**Event Co-ordinator:**  
 Dr. M. S. Narayanaiah & Associates

**Event Sponsors:**  
 Dr. M. S. Narayanaiah & Associates  
 Dr. M. S. Narayanaiah & Associates  
 Dr. M. S. Narayanaiah & Associates

**Event Speakers:**  
 Dr. M. S. Narayanaiah & Associates  
 Dr. M. S. Narayanaiah & Associates  
 Dr. M. S. Narayanaiah & Associates

**GPS Map Camera**

**Ramanagara, Karnataka, India**  
 Dayananda Sagar Mdc, Karnataka 562112, India,  
 Ramanagara, Karnataka 562112, India  
 Lat 12.662436° Long 77.450497°  
 08/04/2025 11:07 AM GMT +05:30

Pic 2 – Welcome Address by Dr. Girisha G S, Chairperson, Department of Computer Science and Engineering



Pic 3 - Mr. R N Prasad talk on Decision Intelligence and the future of work






Pic 4 - Mr. R N Prasad interacting with participants




Pic 5 - Mr. R N Prasad was felicitated with a memento by Dr. Girisha G S, Dr. Basavaraj N. Hiremath, and Dr. Savitha Hiremath

## 7. Brochure of the event







**SCHOOL OF  
ENGINEERING**



**IEEE  
DSU**



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Member of IBC Initiative)



**IEEE  
COMPUTER  
SOCIETY**  
*Bangalore Chapter*

---

# DAYANANDA SAGAR UNIVERSITY


Devarakagalahalli, Harohalli, Kanakapura Road, Ramanagara Dt., Bengaluru – 562 112

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

IEEE COMPUTER SOCIETY STUDENT CHAPTER

TECH TALK ON  
TRANSITION FROM

## Business Intelligence to Decision Intelligence



Resource Person

### R.N.Prasad

Founder and Chief Practice Officer  
(CPO) of Confluence Consulting Circle

**Objectives:**

- To explore the evolution of Business Intelligence (BI) into Decision Intelligence (DI).
- To compare BI and DI, focusing on AI, ML, and advanced analytics.
- To offer insights and best practices for transitioning from BI to DI.

**Date :** 8<sup>th</sup> April 2025

**Time :** 10:45 AM to 12:30 PM

**Venue :** LH-1 , A Block

**Faculty Co-ordinator:**  
**Dr.Basavaraj N Hiremath ,**  
 Faculty Advisor, IEEE CS  
**Dr.Savitha Hiremath, IEEE CS Member**

**Converners:**  
**Dr.Udaya Kumar Reddy K R, Dean, SOE**  
**Dr.Girisha G S, Chairperson, CSE**  
**Dr.Pushpa Mala S , IEEE Student Branch**  
 Councilor, Chair of TEMS

**Student coordinators:**  
 Nandini R  
 Neethu J  
 Pavan Kumar G R  
 Soham R Hiremath  
 & IEEE CS Members

## 8. Schedule of the Event

8th April 2025, from 10:45 AM to 12:30 PM

Signature of the Coordinator

Seal and Signature of the Head of Department/Unit with date

