DAYANANDA SAGAR UNIVERSITY

TECH TALK on Transition from

"Business Intelligence to Decision Intelligence"

SCHOOL OF ENGINEERING,
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING.

NAME OF COORDINATORS:

Dr. Basavaraj N. Hiremath, Faculty Advisor of the IEEE Computer Society,

Dr. Savitha Hiremath, an IEEE CS member.

Date of Event: 08/04/2025

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1. Introduction of the Event

The Tech Talk on "Transition from Business Intelligence to Decision Intelligence" organized by IEEE, Computer Society, in association with the Department of Computer Science and Engineering and Data Analytics and Visualization club, explores the evolution of data-driven decision-making, highlighting how organizations can move beyond traditional analytics to smarter, AI-powered insights. This event aligns with the UN Sustainable Development Goal 9 (Industry, Innovation, and Infrastructure) by promoting innovation in data technologies and fostering intelligent infrastructure that supports sustainable economic growth and informed decision-making across industries.

2. Objective of the Event

- To explore the evolution of Business Intelligence (BI) into Decision Intelligence (DI).
- To compare BI and DI, focusing on AI, ML, and advanced analytics.
- To offer insights and best practices for transitioning from BI to DI.

3. Beneficiaries of the Event

Students of the Department of Computer Science and Engineering are part of skill enhancement course for 2nd-year undergraduate students, who have foundational knowledge in Business Intelligence, Data Visualization, and introductory concepts of Machine Learning and Artificial Intelligence in data analysis.

4. Details of the Guests

Mr. R. N. Prasad, Founder and Chief Practice Officer (CPO) of Confluence Consulting Circle

5. Brief Description of the event

The Tech Talk on "Transition from Business Intelligence to Decision Intelligence" offered an insightful exploration into how Artificial Intelligence (AI) and Decision Intelligence (DI) are transforming modern workplaces and decision-making processes. Delivered by Mr. R N Prasad,

a seasoned expert in the field, the session shed light on the growing significance of data in shaping the future of work.

Mr. Prasad emphasized that although the workplace continues to evolve—especially in the wake of the COVID-19 pandemic—the role of data remains central and unchanging. He discussed how IT and software companies are increasingly adopting flexible, efficient work models, driven by the need for adaptability and speed. A major focus of the talk was the shift from intuition-based decisions to data-driven strategies, underlining the value of integrating AI with human judgment to enable smarter, evidence-based leadership.

A highlight of the session was a compelling video presentation that showcased real-world applications of Decision Intelligence. The video demonstrated how DI helps minimize human errors, streamline organizational workflows, and facilitate agile, real-time decisions. Mr. Prasad illustrated how this technology not only enhances operational efficiency but also empowers leaders to make informed choices in complex and dynamic environments.

By addressing the growing need for intelligent systems in decision-making, the event aligns with the United Nations Sustainable Development Goal 9—promoting industry, innovation, and infrastructure. It inspired attendees to embrace innovative approaches that foster long-term sustainability, competitiveness, and growth in an increasingly data-driven world.

6. Photographs

Ramanagara, Karnataka, India
Dayananda Sagara Mdc, Karnataka 562112, India, Ramanagara, Karnataka 562112, India
Lat 12.662423° Long 77.4505°
08/04/2025 11:28 AM GMT +05:30

Pic 1 – Welcoming Resource Person, Mr. R N Prasad by Chairperson Dr. Girisha G S and Dr. Basavaraj N Hiremath

Pic 3 - Mr. R N Prasad talk on Decision Intelligence and the future of work

Ramanagara, Karnataka, India
Dayananda Sagara Mdc, Karnataka 562112, India, Ramanagara, Karnataka 562112, India
Lat 12.662425° Long 77.450487°
08/04/2025 12:30 PM GMT +05:30

Pic 4 - Mr. R N Prasad interacting with participants

Pic 5 - Mr. R N Prasad was felicitated with a memento by Dr. Girisha G S, Dr. Basavaraj N. Hiremath, and Dr. Savitha Hiremath

7. Brochure of the event

8. Schedule of the Event

8th April 2025, from 10:45 AM to 12:30 PM

Signature of the Coordinator

Seal and Signature of the Head of Department/Unit with date