

**15-21
June 2020**



**DAYANANDA
SAGAR
UNIVERSITY**

**School of Commerce and
Management Studies**

SEVEN DAYS ONLINE WORKSHOP
ON

**DATA ANALYSIS
AND
INTERPRETATION
USING SPSS**

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About the Workshop

This online workshop aims to develop an understanding on how to utilize the various concepts of research methodologies. It helps the participants to gain knowledge on data analysis using the SPSS tool providing experiential learning and also assists in problem solving. This program is designed to cover all the relevant aspects of statistical tools.

CONTENT OVERVIEW

Date	Content	Resource Person
Day 1 (15.06.2020)	Qualitative Vs Quantitative Data	Dr. Sathish P
	Measurement of Scale	
	Sampling Techniques	
	Determination of Sample Size	
	p Value (Significance Level)	
Day 2 (16.06.2020)	Data Entry using SPSS	Dr. Sathish P & Prof. K Anil Babar
	Reliability & Validity	
	Frequencies	
	Descriptive Statistics	
Day 3 (17.06.2020)	Writing of Hypotheses	Dr. Sathish P
	t- test	
	Independent Sample t-test	
	Paired t -test	
Day 4 (18.06.2020)	Chi- Square	Dr. Sathish P & Prof. K Anil Babar
	One Way ANOVA	
	Simple and Multiple Correlation	
Day 5 (19.06.2020)	Factor Analysis	Prof. K Anil Babar
Day 6 (20.06.2020)	Simple and Multiple Regression	Dr. Sathish P
Day 7 (21.06.2020)	How to write a Research Article & Overview of Research Ethics	Dr. Roohi Kursheed Khan

E-Certificates will be provided to all participants who attend the programme

Program Date : 15.06.2020 - 21.06.2020

Timing : 11.00 am to 12.30 pm

Registration Fee : Rs. 300

Payment Details : A/C Name: Dayananda Sagar University

A/C Number: 50100175175070

Bank: HDFC, Bannerghatta Road

IFSC: HDFC0000514

(Note: Kindly mail the payment screenshot to sathish-socm@dsu.edu.in)

PATRONS

Dr. D Hemachandra Sagar - Chancellor
Dr. Premchandra Sagar - Pro Chancellor
Dr. KNB Murthy - Vice Chancellor
Prof. R Janardhan - Pro Vice Chancellor
Prof. Dr. K Muthuchelian - Pro Vice Chancellor
Dr. Puttamadappa C - Registrar

CONVENOR

Dr. Punith Cariappa
Dean and Professor
School of Commerce and Management Studies
Dayananda Sagar University
Bangalore, Karnataka

RESOURCE PERSONS



Dr. Sathish P
Assistant Professor- SCMS
Dayananda Sagar University



Dr. Roohi Kursheed Khan
Assistant Professor- SCMS
Dayananda Sagar University



Prof. Anil Babar K
Assistant Professor- SCMS
Dayananda Sagar University

For Registration: <https://forms.gle/6nV6V8QjJn7yZK8J9>

Note:

- Kindly install SPSS Software
- The mode of conducting the program and the link (Google Meet) will be sent to your mail the day before the program starts.
- E-Certificate will be provided to the participants after submission of seven days feedback form
- Last date for registration is 13th of June 2020.
- Limited seats are available hence first-come-first serve basis.
- Participants are requested to join WhatsApp group after registration for further communication.

Contact Us

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