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Ethinika 2026

A Vibrant Cultural Fest Showcasing Tradition, Talent and Togetherness

Ethinika'26, held on 7th April 2026, was a vibrant celebration of culture, tradition, and artistic expression. The event brought students together in a colorful display of ethnic wear, reflecting India's rich diversity. The day featured engaging activities such as dance, rangoli, a fashion show, and a lively DJ session, creating an atmosphere of joy and enthusiasm.

Nithi Sujay from the School of Design and Digital Transmedia was awarded a prize for sporting a traditional outfit that highlighted the uniqueness of their culture. The fest fostered a strong sense of unity and creativity, leaving participants with enriching experiences.

Mega Blood Donation Drive 2026

Give Blood, Give Life



A Blood Donation Drive was organised by the Red Cross in collaboration with CDSIMER and Sagar Hospitals, coordinated by the Department of Student Affairs, on 16th April 2026. The initiative was held as a tribute to the late Joint Secretary Ms. Natasha Sagar, honouring her contributions and spirit of service to the institution and student community.

Students from the School of Design and Digital Transmedia actively volunteered and participated in the camp, contributing blood as a gesture of goodwill and social responsibility. The event witnessed enthusiastic participation, reflecting the values of empathy and community service, and reinforcing the importance of being a "Good Samaritan" in society.

AI Workshop for Faculty Excellence – by Autodesk

Faculty Participation in AI Workshop highlights Innovation in Construction and Technology

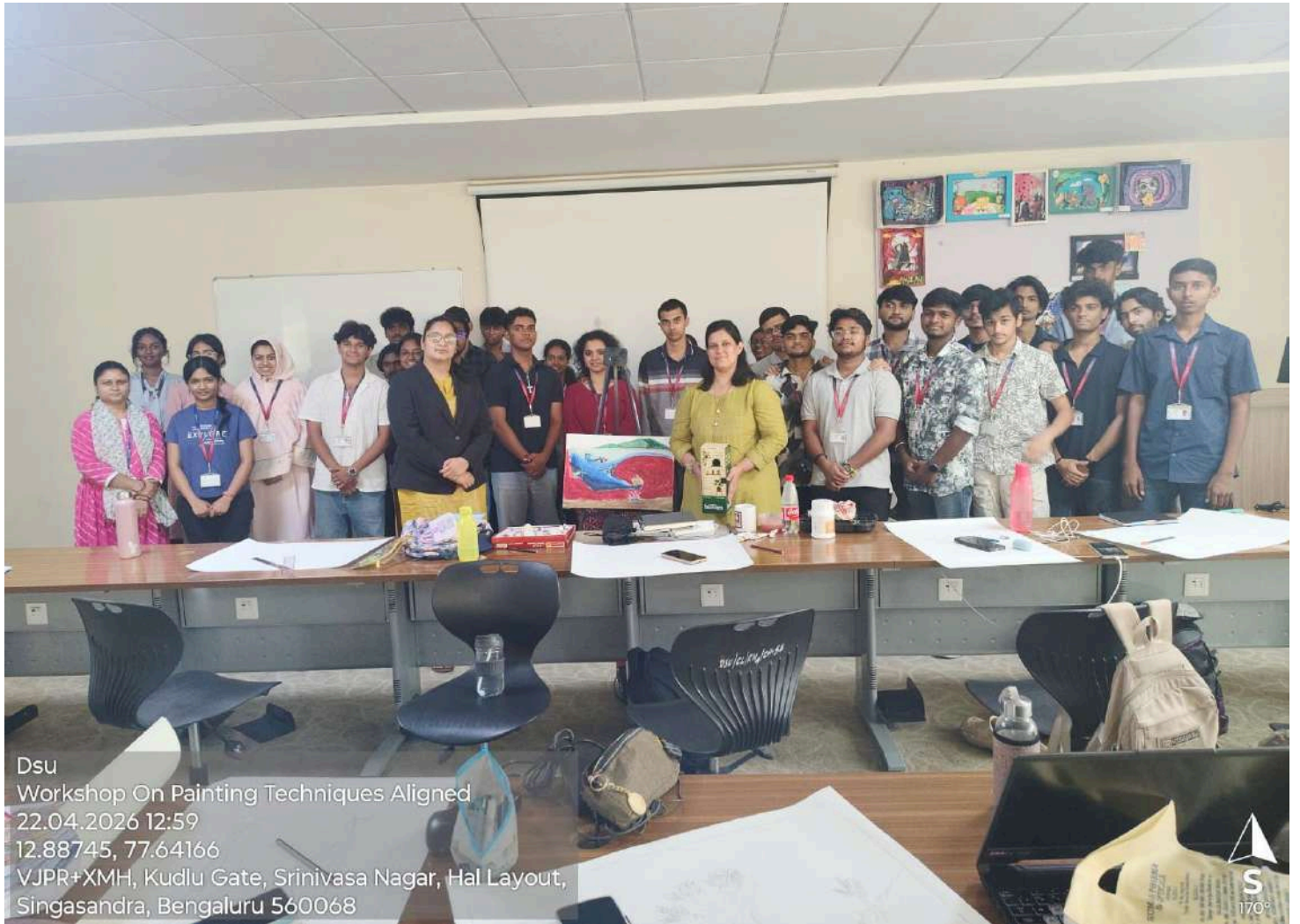


On 17th April 2026, Ms. Abhinaya A Iyer, Instructor – User Experience Design attended the “Autodesk Forma for Construction – AI Workshop for Faculty Excellence”, gaining valuable insights into the rapidly evolving design landscape. The workshop highlighted how advanced technologies, particularly artificial intelligence, are transforming the construction and design industries.

It offered a comprehensive understanding of AI based design tools and its applications in enhancing efficiency, sustainability and creativity in projects. The experience proved to be both informative and inspiring, equipping her with modern perspectives to integrate into academic practice. Such initiatives strengthen the school’s commitment to staying aligned with emerging industry trends and fostering innovation in education.

Workshop on Painting Techniques

Exploring Creative Expression through Sustainability Themes



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The School of Design and Digital Transmedia organized a workshop on Painting Techniques aligned with Sustainable Development Goals (SDGs) on 22nd April 2026 for B.Des students. The session was conducted by **Dr. Ashima Aggarwal**, an expert in Fine Arts, with the aim of integrating creative practice with global sustainability concerns and encouraging critical thinking.

The workshop introduced students to various painting approaches while encouraging them to interpret social and environmental issues through visual storytelling. Participants engaged in hands-on activities that emphasized artistic expression as a medium for awareness. The session provided valuable insights into connecting design practice with sustainable development principles effectively in contemporary contexts.

Workshop on Painting Techniques

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Faculty Engagement in AI-Driven HR Learning

NPTTEL Course on “HR in AI” Highlights Emerging Trends in Technology-Enabled Workforce Management



Ms. Rashmi Kulkarni, Academic Coordinator from SDDT, has completed the NPTEL (SWAYAM) course “HR in AI” and appeared for the certification examination, on 26th April 2026, at ACS College of Engineering. The course focuses on the application of artificial intelligence in human resource management, covering areas such as recruitment and data analysis.

It also explored emerging trends and practical case studies in AI adoption across industries. This exposure reflects the growing relevance of AI-driven tools in organizational practices. The insights gained from the programme are expected to contribute to a better understanding of technology-enabled processes and may support improvements in efficiency across academic and administrative workflows within the school.

Farewell 2026 – A Memorable Send-Off

Celebrating Achievements and Cherished Moments on Campus



The Farewell Party held on 30th April 2026 marked a heartfelt occasion to bid adieu to the outgoing batch. The day began with department-level activities, followed by a lunch gathering that brought students and faculty together. The post-lunch stage event featured engaging performances by junior students and memorable moments shared with the graduating class.

Highlights included short testimonies by representatives from each batch and a video presentation capturing their journey through the years. The event concluded with cultural performances, creating a warm and celebratory atmosphere to honour the achievements, bonds and memories of the outgoing students.

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