



DAYANANDA SAGAR  
UNIVERSITY




DECADES LEGACY  
IN EDUCATION & HEALTHCARE



*A Place to Grow,  
Excel, Invent & Innovate!*



 [www.dsu.edu.in](http://www.dsu.edu.in)

 *live the dream*

## About DSU

Dayananda Sagar University, a top emerging university in Bengaluru, which has ideally positioned itself in providing value-based education, research and healthcare is now all set to take forward its 6 decades legacy of providing world-class quality education. We know where the world is heading and with our profound teaching and state-of-the-art Infrastructure we ensure that we foster competent professionals in different disciplines to meet the real-life challenges. The University builds on the rich legacy of the Dayananda Sagar Institutions (DSI), a group that includes premium colleges, universities, and international schools.

## About DSU City Innovation Campus, Kudlu Gate, Hosur Rd. Bengaluru

The DSU City Innovation campus equipped with world-class infrastructure, industry-driven innovation laboratories, and multifaceted faculties now delivers most in-demand programmes in Commerce, Management, Arts, Design, Humanities, Computing Application, Data Sciences, Law, Basic & Applied Sciences.

### ► Experience Our Vibrant City Innovation Campus

- » Well connected by public transport.
- » Immense job opportunities & industrial exposure being near to Bengaluru's IT hub-Electronic City.
- » Modern state-of-the-art infrastructure for revolutionary learning.
- » Innovation labs on campus set up by top companies like IBM, Autodesk, NVIDIA, Bosch.
- » Centre for Entrepreneurship with Incubation for start-up opportunities.
- » National and International Collaboration.
- » Industry expert as professors of practice to teach.
- » Rewarding scholarship for meritorious students
- » Club activities complementing studies and creating new opportunities to explore.
- » Global certifications for global recognition.
- » Excellent placement opportunities.
- » Life skill training programmes for holistic development.



# Applications Invited for 2025

Below Programmes Offered at DSU, City Innovation Campus



▶ Lead your Career to New Heights with Versatile Industry Oriented New Age Specializations

## SCHOOL OF ARTS, DESIGN & HUMANITIES



### COLLEGE OF JOURNALISM & MASS COMMUNICATION

#### BA-JMC

- ▶▶ Journalism ▶▶ Video Production
- ▶▶ Advertising & PR

## SCHOOL OF DESIGN & DIGITAL TRANSMEDIA



### B.Design

- ▶▶ Product Design ▶▶ User Experience Design
- ▶▶ Animation and VFX ▶▶ Game Design

▶ Lead your Career to New Heights with Versatile Industry 4.0 Oriented New Age Specializations

## SCHOOL OF COMMERCE & MANAGEMENT STUDIES



### MBA (Dual Specializations, full-time)

Specializations Reflecting New Age Economy & are Career Oriented

- ▶▶ Business Analytics
- ▶▶ Supply Chain Management
- ▶▶ Marketing Management
- ▶▶ Artificial Intelligence
- ▶▶ IT & System Management
- ▶▶ Human Resource Management
- ▶▶ Entrepreneurship
- ▶▶ Financial Management (FINTECH)

### BBA

- ▶▶ Regular ▶▶ Retail Operations (With Apprenticeship)
- ▶▶ Digital Marketing

### B.COM

- ▶▶ Regular ▶▶ ACCA ▶▶ CMA
- ▶▶ CA Coaching

▶ Most Sought-after Programmes in Medical Sciences for Advanced Research & Intriguing Career Opportunities

## SCHOOL OF BASIC & APPLIED SCIENCES



### B.Sc.

- ▶▶ Biotechnology, Biochemistry, Genetics
- ▶▶ Biotechnology, Chemistry, Microbiology
- ▶▶ Microbiology, Genetics, Biochemistry

### M.Sc.

- ▶▶ Biotechnology
- ▶▶ Biochemistry
- ▶▶ Microbiology
- ▶▶ Human Genetics

▶ Advanced Cutting-Edge Computing Programme for Rewarding Career

## SCHOOL OF COMPUTER APPLICATIONS



### BCA

- ▶▶ Web and Mobile App Development
- ▶▶ Cloud Computing and Network
- ▶▶ Big Data and Business Analytics

### MCA

- ▶▶ Full Stack Development & Cloud Computing
- ▶▶ Data Analytics and Data Science

### B.Sc. (Data Sciences)

### M.Sc. (Data Sciences)

## SCHOOL OF LAW

Approved By BCI



- ▶▶ **B.A. LL.B** (Hons.) Liberal Studies with Law Integrated program (5 Years)
- ▶▶ **B.B.A., LL.B** (Hons.) Interdisciplinary Management Studies with Law Integrated program (5 Years)
- ▶▶ **LL.B** Unitary Law Program for graduates (3 Years)

▶ Innovative Interdisciplinary Tech-Enabled Law Program for Thriving Legal Career





EMPOWERING OUR STUDENTS TO BECOME NEXT GENERATION ENTREPRENEURS

<b>DERBI</b> FOUNDATION ...Fueling Dreams	<b>100+</b> EXPERTS ENGAGED	<b>1000+</b> APPLICATIONS	<b>125+</b> JOBS CREATED	<b>25+</b> PARTNERS
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**AIG-DSU**  
Innovation Foundation

INNOVATION LABS SET UP IN THE CAMPUS WITH ASSISTANCE FROM



## AWARDS & RECOGNITION



Teaching Excellence  
★★★★★  
Research Excellence  
★★★★★

**EDUCATIONAL EXCELLENCE**  
AWARDS & CONFERENCE  
Leading & Most Trusted  
Management College of the Year 2021

**THE WEEK**  
BEST EMERGING B-SCHOOLS : ALL INDIA  
Dayananda Sagar University-2021



**CAREERS360**  
AAA Ranking 2021

**ET THE ECONOMIC TIMES** 2023  
Excellence in Academic Facilities &  
Learning Resources

**IIRF-2024**  
NATIONAL RANK - 9  
TOP PRIVATE UNIVERSITIES IN INDIA (OVERALL)  
STATE RANK **3** SOUTH ZONE RANK **3**

# DSAT

Dayananda Sagar Scholarship Admission Test  
Your Gateway **To Success**

**MBA | M.Tech | B.Pharm | B.A. L.L.B | B.B.A. LL.B**

**REGISTER NOW!**

# B.Tech > IIT JEE

DSU Awards Merit Scholarships as per University Cutoff!

**B.Tech Admissions for 2025 - 26 are based on the key scores of below Entrance Exams**

IIT JEE  COMED-K  UNI-GAUGE  DSAT

**REGISTER NOW!**

PLACEMENT HIGHLIGHTS		IMPORTANT INFORMATION
<b>Scholarship Highlights</b> 2024- INR 6.79 Cr. awarded to 905 Students 2023- INR 5.80 Cr. awarded to 806 Students 2022- INR 3.34 Cr. awarded to 669 Students	<b>Placement Highlights</b> 2024- Highest CTC- 35 LPA 2023- Highest CTC -27 LPA 2022- Highest CTC - 25.5 LPA	<b>450+</b> Companies Visited  <b>K-CET Code (B.Tech) - E240</b> <b>Comed-K Code - E182</b> <b>PGCET Code(M.Tech) - T970</b> <b>PGCET Code(MBA) - B365MB</b> <b>PGCET Code(MCA) - C520MC</b>

**DSU Main Campus:** Devarakaggalahalli, Harohalli, Kanakapura Road, Bengaluru - 562 112

**DSU City Innovation Campus:** Kudlu Gate, Srinivasa Nagar, Hal Layout, Singasandra, Hosur Road, Bengaluru, Karnataka - 560 068

**Admissions Helpline Nos:**

**080 4646 1800** **+91 636 688 5507**

**admissions@dsu.edu.in** **www.dsu.edu.in**